HOME PARK

Management Plan 2007 to 2017

Vision Statement

"Celebrating our heritage; adapting to a changing world; creating a sustainable borough for one and all"

Since 2009
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SECTION 1  Where we are now

1.1 Introduction to the Management Plan

This management plan has been prepared by the Leisure Services Unit of the Royal Borough of Windsor and Maidenhead, and is informed by discussions with the Home Park User Group.

The purpose of this management plan is to provide a framework for the efficient and effective future management of Home Park. The plan sets out management objectives for the site and proposals for fulfilling these objectives. The plan is intended to provide a vision for the future of Home Park, as well as being a working document guiding the day-to-day management of the site.

The original management plan was prepared in 2007 and covered a period of 10 years to 2017. The plan has now been re-organised to the standard format adopted by the Borough. It has also been reviewed and updated for 2010 to ensure that information is fully up to date, and that progress against objectives and changes in policy and good practice affecting the management of the park are incorporated.

This management plan is due for review in 2013.
1.3 Overview, history and description

1.3.1 Overview

Home Park Public is owned by the Crown Estate but managed by the Royal Borough of Windsor and Maidenhead. The Park covers 31 hectares and is a major green space in central Windsor, lying adjacent to the River Thames and in the setting of Windsor Castle. The Park is a significant visual and landscape resource, and provides recreational opportunities for those living and working in and around the Town. It is the main location for outdoor sports activities in Windsor, as well as providing a venue for large scale public and ceremonial events.

1.3.2 History

Prior to 1851, the area known as Home Park Public formed part of the private grounds of Windsor Castle. The grounds to the north of the Castle were originally known as the Little Park, to distinguish the area from the much larger Great Park to the south.

The current area of Home Park Public was added to the Little Park by William III and Queen Mary between 1689 and 1702. William III planned to create a ‘Maestricht’ Garden on the land to complete the transformation of the Castle from a medieval fortification to a baroque palace, but this was never completed, due to both practical and financial issues. At the end of the 18th Century and into the 19th Century the area was maintained as pasture land, and when flooded and frozen during cold periods it was used for ice skating by the royal family.

The 1848 Windsor Improvement Act led to the construction of a new road linking Windsor and Datchet, which effectively bisected the site of the old ‘Maestricht’ Garden, and in addition a railway line was constructed to the north. In 1851, by a Royal Warrant Queen Victoria authorised and commanded that this area of land should be appropriated and used for the recreation of the inhabitants of Windsor, and around the same time the area became known as Home Park Public. The area of the ‘Maestricht’ Garden closer to the Castle remained as private grounds and became known as Home Park Private.

The Crown Estate maintained Home Park Public until 16th October 1939 when the Commissioners of Crown Lands entered into a licence with the Mayor, Aldermen and Burgesses of the Borough or Corporation of New Windsor, under which the local authority would manage the land for recreational purposes and for the enjoyment of the public frequenting the park.

At this time Home Park was used for cricket, tennis, football, rugby and hockey, and formed a base for several sports clubs, some of which had been located on the site for many years. These clubs, and the dates when their use of the site was formalised, including permission to erect or maintain a building on the site granted included:

<table>
<thead>
<tr>
<th>Club</th>
<th>Date</th>
<th>Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Park Cricket Club</td>
<td>July 1880</td>
<td>£1 per annum</td>
</tr>
<tr>
<td>Windsor and Eton Alexandra Cricket Club</td>
<td>January 1891</td>
<td>£1 per annum</td>
</tr>
<tr>
<td>Windsor Victoria Cricket Club</td>
<td>June 1922</td>
<td>£1 per annum</td>
</tr>
<tr>
<td>Windsor Wesleyan Tennis Club</td>
<td>October 1931</td>
<td>5s per annum</td>
</tr>
<tr>
<td>Resurgam Tennis Club</td>
<td>June 1933</td>
<td>5s per annum</td>
</tr>
<tr>
<td>Windsor Baptist Tennis Club</td>
<td>October 1933</td>
<td>5s per annum</td>
</tr>
</tbody>
</table>
Additional Clubs using the site but without their own Pavilions included:

- St Georges School (cricket and football)
- Windsor Rugby Football Club
- Old Windsorians Rugby Football Club
- Windsor Ladies Hockey Club
- Windsor and District Schools Football Association

A further user of the site with a tenancy of one year from 5 April 1938 at a cost of £40 was A. Stevens and Sons Ltd. – for the purpose of grazing horses, cattle and sheep.

Home Park Public is today managed by the Royal Borough, successor to the Borough or Corporation of New Windsor. Many of the sports clubs using the site today have their origins in the above Clubs, and additional sports now take place at the site including archery and angling.

### 1.3.3 Site Description

The majority of the Park consists of open grassed areas laid out for various sporting activities; currently the site accommodates 5 cricket squares, 2 cricket practice nets, 7 grass tennis courts, 1 archery field, 5 rugby pitches, 4/5 mini and junior rugby pitches, 1 floodlit rugby training area, 1 junior and 6 mini football pitches.

Along the access road running through the Park are a number of club houses and pavilions, as well as a maintenance depot, public toilets and a Park Lodge. Adjacent to this road are several public car parks.

There are several groups of mature trees within the Park, as well as more recent planting. Near the main entrance is a childrens play area. Seats, litter and dog waste bins are located throughout the Park, and signs at four entrances provide information about the Park. The Thames Path National Trail runs through the Park.
1.4 Policy Context

1.4.1 Planning Policies

The new South East Plan published in May 2009 sets out a vision for the future of the South East region to 2026, and aims to ensure that the South East remains economically successful and an attractive place to live for future generations. The key topics covered by the plan are housing, transport, employment and the environment. The Plan has a number of core objectives, of which the requirement for adequate infrastructure to be provided in connection with development is of most relevance to public open space. Significant weight is given to Green Infrastructure, and the planning, provision and management of substantial networks of accessible multifunctional green space, delivering the widest range of linked environmental and social benefits. Clearly public open spaces form a vital part of green infrastructure and the new Plan should both protect, and enhance the profile of public open space across the region.

The Royal Borough of Windsor and Maidenhead Local Plan (July 1999 updated 2003) contains policies across several areas which apply to the area including Home Park Public and afford it protection:

- **The Metropolitan Green Belt**
  This affords significant protection against development. The primary purposes of the Green Belt in Berkshire are as follows:
  - To check the unrestricted sprawl of large built up areas
  - To prevent neighbouring towns from merging together
  - To assist in safeguarding the countryside from encroachment
  - To preserve the setting and special character of historic towns

  Key objectives contained in the RBWM Local Plan and relating to the Green Belt are:
  - To safeguard the open and rural character of the Borough’s countryside and to protect it from inappropriate development
  - To enhance the quality of the Green Belt within the Borough while providing opportunities for appropriate sport and leisure activities
  - To encourage the re-use of surplus agricultural land and existing buildings for uses appropriate to the countryside
  - To preserve and enhance existing gaps between settlements

- **Areas of Special Landscape Importance**
  Home Park, Great Park and Windsor Forest are one of two Areas of Special Landscape Importance identified in the RBWM Local Plan. The Plan states that ‘The combination of land form and man’s influence over a period of some 900 years associated with the presence of a Royal Palace, has created an area of landscape of a particularly high quality and importance. The area incorporates the parkland setting of the Home Park together with the more heavily wooded ground of the Great Park and parts of the Windsor Forest. The area is unified by its topography and former role as part of the ancient royal hunting forest, enclosed in stages to create more formal park and farmland.

  The Plan contains a clear presumption against proposals which would detract from the quality of landscape, specifically those which would adversely affect both long distance
and local views. Also in the loss of tree cover and hedgerows can adversely affect the ecological value of the area.

- **The Setting of the Thames**
  This Local Plan Policy states that we will conserve and enhance the setting of the Thames and will not permit development which would adversely affect the character and setting of the River. Aims relevant to Home Park are to
  
  o Protect important views of and from the River
  o Retain tree cover and conserve the ecological value of the area.
  o Retain existing public access and, in appropriate locations, seek new public access

- **Register of Parks and Gardens of Special Historic Interest**
  Four sites within the Borough are identified in this Register compiled by the Historic Buildings and Monuments Commission for England, and their designation identifies them as an essential element of the national heritage. One of the four sites is Windsor Great Park, which includes Home Park Public.

  The Local Plan protects these sites against development proposals which would have an adverse effect on their special historic interest or appearance or setting.

- **Important Urban Greenspace**
  The Local Plan contains policies which guide the provision of public open space both in existing residential areas and in new developments. These policies also aim to protect and enhance existing public open space and, as such, the Local Plan designates Home Park as ‘Important Urban Greenspace’.

  The current public open space policies of the RBWM Local Plan are further interpreted in Supplementary Planning Guidance (SPG) on open space provision and enhancement, adopted in 2003. This SPG, now incorporated in a Supplementary Planning Document on Planning Obligations and Developer Contributions (updated annually), was informed by an Open Space Strategy adopted in 2001 which detailed provision, accessibility and deficiencies of public open space and specific recreational facilities across the Borough. This Strategy, compliant with PPG17, was fully updated in 2008. The SPG identified a number of potential enhancements to facilities in Home Park and has enabled Developer contributions to be secured for these through Section 106 contributions. (see section 1.6.4 Resources).

  The Local Plan will in due course be superceded by a Local Development Framework (LDF), currently under development. This will be based on the core objectives of the South East Plan noted above, and will place similar or greater importance to the protection and enhancement of public open space including Home Park to that offered by the current Local Plan.
In 2008 the Borough undertook a Green Infrastructure Study to identify potential links between existing open spaces identified through the Open Space Strategy, as well as areas of opportunity. The findings and recommendations of the study support the development of a network of multi functional green spaces throughout the Borough, and this will be covered by the policies of the emerging LDF noted above.

1.4.2 Corporate policies

The Royal Borough of Windsor & Maidenhead Community Strategy (2007-2013) sets out the vision for the Authority, and key themes and outcomes which guide the work towards achieving the vision. The vision has been developed by the Community Partnership, a group consisting of all the main public bodies and agencies that provide services in the Borough, along with the voluntary and community sector, and the business community. The partnership is responsible for producing and delivering the Community Strategy. The Strategy is being reviewed and updated and will be published as the Sustainable Community Strategy during 2010.

The vision is as follows:

“We want the Royal Borough to be a place where everyone can thrive in a safe and healthy environment, take an active part in decisions and continue to learn and develop throughout their lives”

To achieve this vision we have 4 key themes;

- Supporting children and younger people
- Supporting adults and older people
- A thriving, cleaner, greener borough
- Safer and stronger communities

Along with 5 major outcomes:

- Be healthy
- Stay Safe
- Enjoy and achieve
- Make a positive contribution
- Achieve economic well being

In contributing towards the delivery of the vision, the Council’s work is guided by strategic priorities and core values

- Residents First
- Value for Money
- Equipping ourselves for the future

Parks and open spaces make a positive contribution towards achieving the vision, being relevant to all of the key themes above. The quality of our local environment affects the quality of all our lives, we use public spaces on a daily basis and are affected by their condition. Successful, thriving and prosperous communities are characterised by streets,
parks and open spaces that are safe, clean and attractive 'liveable' places that people can be proud of. Public open space also provides opportunities to improve health and increase physical well being through informal recreation activities or participation in formal sport.

Links to the Community Strategy and Strategic Plan are as follows.


1.5 Legal context

1.5.1 User Agreements

a) Licence between the Commissioner of Crown Lands and the Corporation of New Windsor

- The main terms of the annually renewable licence dated 16 October 1939 between the Commissioners of Crown Lands and the Mayor, Aldermen and Burgesses of the Royal Borough of New Windsor are as follows:
  
  - To use the land for recreational purposes for the inhabitants of the Borough of New Windsor and other persons including the various boy and girl organisations in the said Borough and the immediate neighbourhood thereof
  
  - To erect such buildings on the said land as are usual and customary in connection with the use of land as a Public Park and for recreational purposes, and to construct grass and hard tennis courts of a number and on sites to be approved by the Commissioners
  
  - Not to construct any new roads or footpaths or erect or set up or place or permit to be erected set up or placed any building or structure of any kind (temporary or otherwise) on any part of the said land without the previous consent in writing of the Commissioners.
  
  - Not to do or permit to be done on the said land or any part thereof or in any buildings erections or structures any act or thing whatsoever which shall or may be or become a nuisance annoyance or disturbance to His Majesty His Successors or assigns or to the owners or occupiers of any neighbouring lands or to any other person whomsoever.
  
  - At all times during the continuance of this Licence to maintain and keep and yield up on determination of this Licence all buildings and structures (including the said Grass and Hard Tennis Courts) for the time being on the said land and all roadways and footpaths boundary and other fences and plantations for the time being on the said land in good and substantial repair order and condition as the case may be.
  
  - The privilege of using the said Tennis Courts shall not be confined to any particular class of person but the same respectively shall be open to the Public generally without distinction of class or place of residence
  
  - Not to permit any bathing at any time from the banks of the River Thames where it adjoins the said land and to take all necessary measures to ensure that this condition is duly observed at all times.
  
  - Will not subject to the continued good behaviour of the members of the Clubs and subject to the playing fields being used by those Clubs in a proper and legitimate manner for the playing of the games normally played by such Clubs respectively disturb more than may be absolutely necessary the continued use and enjoyment of the said existing Playing Fields and Pavilions by the respective Clubs now using the same respectively
• Will not demand any rent or other charge whatsoever from any of the said clubs that from time to time be authorised by the Licencees to use same sites or some other site or sites and will not increase the rents now paid by the respective Licensees named in the said Schedule for the use of the Pavilions therein referred to without the previous consent in writing of the Commissioners.

• Not to cause or permit to be caused any injury to any trees or growing-timber or underwood or to any hedge or fence for the time being on the said land but to preserve the same respectively so far as is possible and to provide and plant at their expense new trees shrubs bushes hedges and fences as and when required by the Commissioners.

• It shall be lawful for the Commissioners at any time hereafter without giving any reason thereof to revoke the Licence hereby granted by a notice in writing given to the Corporation by registered letter addressed to the Town Clerk at the Offices for the time being of the Corporation.

b) Royal Windsor Horse Show Club

The Royal Windsor Horse Show Club has held its annual show on parts of Home Park Public since 1942. An agreement dated 13 September 1980 is in place between the Council and the Horse Show Club, effectively The Royal Mews of Windsor Castle. Under the terms of the agreement the Horse Show Club

• Is required to apply to the Council each year for permission to use the Park.
• Can take possession of the site up to 3 weeks prior to the show, subject to the continued use of the winter pitches by the various clubs authorised to use them, until required for show preparations
• Can hold a show of maximum 5 days duration
• Must clear the site within 7 days of the end of show
• Must complete any reinstatement by 31 August of the same year

c) Sports User Agreements

A number of the sport clubs also have occupational licences with the Crown permitting their use of the land and in some cases the erection of a clubhouse or pavilion. All these agreements are on an indefinite term. These Clubs include:

Old Windsor Angling Club
Cranbourne Cricket Club
Windsor Cricket Club (facilities also used by Windsor Hockey Club & the Datchet Dashers)
Windsor Forest Bowmen
Windsor Rugby Club (also runs Home Park Lawn Tennis Club)

Further information is contained in 1.4.3 Use.
1.5.2 Other Agreements

An Environment Agency Abstraction licence is in place for the purpose of taking water for irrigation within the Park.

An agreement is in place allowing the Crown Estate Commissioners and others to drain Crown properties at Romney Lock into the Councils drains at Home Park Public.

British Telecommunications has a wayleave for the installation of two runs of duct from cameras to King Edward VIII Avenue.

The Borough’s grounds maintenance contractor, ISS Waterers, leases the depot from the Borough for the duration of its contract.

1.5.3 Byelaws

Home Park is covered by Byelaws made by the Council of the Royal Borough of Windsor and Maidenhead under Section 164 of the Public Health Act, 1875, and Sections 12 and 15 of the Open Spaces Act 1906 with respect to public walks, pleasure grounds or open spaces. A booklet summarising these Byelaws is available on request.

1.6 Site Information

1.6.1 Location

A location plan can be found on page 5. Home Park Public is located to the east of Windsor town centre, and to the north of Windsor Castle. It is bounded by the River Thames to the east, King Edward VIII Avenue running between Windsor and Datchet to the South and the railway to the north and west.

Home Park is located within Eton and Castle Ward. The Ward has a population of 3553 (in 2006). To the north the Ward borders Slough, to the east Datchet Ward, to the west Eton Wick Ward, and to the south Castle Without, Park and Old Windsor Wards. The A332 Windsor by-pass forms the western boundary to the Ward, and the River Thames dissects the Ward, with the Castle, its precincts and grounds to the west, and Eton, including Eton College, to the east.

In Eton and Castle 91% of land is within the Green Belt, and 62% in the flood plain. Overall, the ward has 79% green space. Home Park Public itself is on the edge of the retail and commercial centre of Windsor, and has little residential property in close proximity. The Ward itself has only 861 dwellings. A plan showing the location of the ward is included in Appendix A.

1.6.2 Access

The main vehicle and pedestrian access is from King Edward VIII Avenue at the south west corner of the Park. There are four additional pedestrian entrances along King Edward VIII Avenue, these also have vehicle gates which are opened to allow vehicle access when large scale events are taking place on the site.

The Thames Path National Trail (Definitive Footpath 9) enters the Park at its south east corner from King Edward VIII Avenue, adjacent to Victoria Bridge. It runs alongside the River, leaving Home Park Public at the Railway viaduct to enter Potts Field. The Path then continues alongside the River, but it is possible to return to Home Park Public via a foot bridge over the railway from Romney Lock.
The Park is easily accessed from Windsor and Eton Railway Station, either via Romney Walk or King Edward VIII Avenue.

There are 3 car parks within the Park for use by commuters, those working locally, visitors, shoppers and users of the Park. These are designated as follows:

Romney Lock (94 spaces)
   Public pay and display car park at all times.

Home Park (145 spaces)
   9am to 4pm Monday to Friday - Public pay and display car park with a “Park and Ride” service to Windsor town centre.
   From 4pm Monday to Friday, weekends and public holidays - free car park for the users of the park only.

Clubs Park (24 spaces)
   A free car park for the sole use of the Sport Clubs is situated on site. Passes are produced and distributed by the Home Park User Group (see 1.6.3i).

1.6.3 Use

The primary use of the Park is for active sports which take place on the site all year round, linked to the 11 sports clubs based at the Park. A further significant use is for special events, notably the annual Royal Windsor Horse Show and the Royal Windsor Dog Show, but also including those connected with Royal and Ceremonial events from weddings to state visits.

Despite its primary use for active sports, the Park also offers opportunities for casual use, with walkers using the Thames Path running through the site, dog walkers, and visitors to the play area.

In addition, as noted in 1.6.2 Access above, many people use the car parks on the site, then walking or using the park and ride service through the Park to access shops, tourist attractions or places of work in Windsor and Eton.

i User Groups and Stakeholders

The Royal Borough of Windsor and Maidenhead – Leisure Services
   Responsible for the grounds, play area, contractors depot and sports club car park.

The Royal Borough of Windsor and Maidenhead – Car Parks
   Responsible for the access road and public car park.

Royal Borough of Windsor and Maidenhead – Waste Management
   Responsible for the public toilets.

The Crown Estate
   Own the Park and have rights to hold events on site. Meetings held with the Borough approximately twice a year, unless specific events require additional contact. Own and manage the Lodge within the Park.

Ceremonial Events Team
   Includes Borough representatives from Leisure Services, Highways, Tourism, Town
Centre management, Civic affairs and other areas. Also has representatives from the Lord Chamberlains Office, DCMS, the Crown and Thames Valley Police. The Group convenes when events require this.

The table below summarises information on the main users of Home Park Public, including which areas of the Park are used, membership, events and activities.
<table>
<thead>
<tr>
<th>CLUB/ORGANISATION</th>
<th>USAGE (GROUNDS)</th>
<th>USAGE (BUILDING) &amp; payments</th>
<th>USAGE (MONTHS)</th>
<th>MEMBERSHIP</th>
<th>SUMMARY OF EVENTS / OTHER CLUB INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINDSOR RUGBY CLUB</td>
<td>6 ADULT PITCHES / MINI PITCHES/ FLOODLIT TRAINING AREA</td>
<td>CLUBHOUSE (£1 per annum)</td>
<td>AYR</td>
<td>500 SOCIAL/OTHER 550 PLAYING INCL 150 ADULTS 160 YOUTH 13-18YRs 240 CHILDREN 5-12s</td>
<td>Heinekin 10’s regional event Senior Vets tournament Minis tournament Juniors tournament Schoolboy sevens tournament (diamond jubilee event March 09) Construction Industry Sevens tournament Oxon, Berks and Bucks Colts 10’s tournament Tag and Touch Rugby Leagues Social events</td>
</tr>
<tr>
<td>Formed in 1987 from a merger between Windsor Rugby Football Club (founded 1922) and Old Windsorians Rugby Football Club (founded 1925) – both using Home Park in 1939.</td>
<td><a href="http://www.windsorrugby.info">www.windsorrugby.info</a></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WINDSOR CRICKET CLUB</td>
<td>4 SQUARES &amp; OUTFIELDS, PRACTICE NETS ON FORMER TENNIS COURTS</td>
<td>PAVILION (LEASED FROM WINDSOR RUGBY CLUB) (£1 per annum)</td>
<td>April - September</td>
<td>190 PLAYING INCL 80 ADULT 50 YOUTH 60 CHILDREN</td>
<td>Run 4 teams in Thames Valley League on Saturdays, and 2 teams in Maidenhead Advertiser Sunday League on Sundays. Weekends and mid week fixtures, tours, festivals. July Lord Taverners Charity Match Social events all year round. Hire out pavilion with licenced bar</td>
</tr>
<tr>
<td>Formed in 1995 from a merger between Windsor Victoria Cricket Club (at Home Park since 1922) and Windsor and Eton Cricket Club (at Home Park since 1891).</td>
<td><a href="http://www.windsorcc.co.uk">www.windsorcc.co.uk</a></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CRANBOURNE CRICKET CLUB</td>
<td>1 SQUARE &amp; OUTFIELD</td>
<td>PAVILION (£1 per annum)</td>
<td>April - September</td>
<td>35 PLAYING INCL 34 ADULT 1 YOUTH</td>
<td>Play in the East Berkshire 20/20 league</td>
</tr>
<tr>
<td>Formed in 1936 and based at Home Park since 1975.</td>
<td><a href="http://www.cranbournecc.com">www.cranbournecc.com</a></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| HOME PARK LAWN TENNIS CLUB | 7GRASS COURTS | May - September | 93 members including 34 juniors | Cardio Tennis Courses  
Courses for youth to senior age groups |
|---|---|---|---|---|
| Formed October 2007 when Windsor Rugby Club took over Crescent Lawn Tennis Club which was formed in 1922 and moved to Home Park in 1969.  
www.wltc.co.uk | | | | |
| WINDSOR FOREST BOWMEN | ST. STEPHENS FIELD | CLUBHOUSE (£1 per annum) | AYR | RECURVE, LONGBOW AND COMPOUND ARCHERS AGE 7 UPWARDS |
| http://www.windsorforestbowmen.org.uk | | | | Shoot Sunday am all year round.  
Shoot Tuesday and Thursday in summer.  
Windsor at Windsor open shoot held annually (next in June 2010)  
Two Way Western Longbow Event  
Beginner courses all summer. |
| Formed 1951 with HRH Duke of Edinburgh as patron. | | | | |
| OLD WINDSOR ANGLING CLUB | POTTS FIELD RIVER FRONTAGE (Area to north separated from main Park by railway and accessed through viaduct by River. Field leased from Crown by Romney Lock Boatyard) | CLUBHOUSE (FORMERLY WINDSOR ROVERS UNTIL 1995) (£20 per annum) | June - March | 60 ANNUAL MEMBERS + 200 DAY MEMBERS INCL ADULTS AND JUNIORS |
| Formed in 1957 by members of the Old Windsor Hospital Sports and Social Club. HQ was the Tapestry Hall in Old Windsor. Held meetings at the Windsor Rovers Clubhouse in Home Park since 1978 and took over building in 1995. | | | | Weekend matches in season  
Annual competition – Team Invitation Match – run for 30 yrs  
Hosted Field Cup Competition in 2009 for Clubs in Windsor to Woking area.  
Part of Thames Valley Angling Association |
| DATCHET DASHERS | Use Park as a base | USE WINDSOR | AYR | Strong womens section.  
Structured training on Tuesdays, longer runs Thursdays. Time trials. Compete in |
<table>
<thead>
<tr>
<th>Club Name</th>
<th>Facilities/Uses</th>
<th>Season</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Formed in Datchet in 1981</strong></td>
<td><strong>CRICKET CLUB PAVILION</strong>&lt;br&gt;Club facilities also used by the Running Sisters.</td>
<td></td>
<td>cross country events and road races, 5km to ultra marathon distances.&lt;br&gt;10km Dorney Dash each June/July and Dashers Cross Country event in November.&lt;br&gt;Summer 5km event.&lt;br&gt;March 20 mile training event for local clubs to prepare for London Marathon</td>
</tr>
<tr>
<td><strong>NEW WINDSOR YOUTH FOOTBALL CLUB</strong></td>
<td><strong>JNR PITCH AND MINI PITCHES BTW CRICKET OUTFIELDS</strong></td>
<td>Sept - April</td>
<td>Used Park since 2003&lt;br&gt;none Sept - April</td>
</tr>
<tr>
<td><strong>WINDSOR COMETS FOOTBALL CLUB</strong></td>
<td><strong>SNR PITCH AND MINI PITCHES BTW CRICKET OUTFIELDS</strong></td>
<td>Sept - April</td>
<td>40 PLAYING INCL 20 YOUTH 20 CHILD 40 PLAYING INCL 20 YOUTH 20 CHILD</td>
</tr>
<tr>
<td><strong>WINDSOR HOCKEY CLUB</strong></td>
<td><strong>2 HOCKEY PITCHES ON CRICKET OUTFIELDS</strong></td>
<td>October</td>
<td>2 MENS AND 3 LADIES TEAMS&lt;br&gt;Hold October tournament at Home Park Public, use ATP facilities at other venues for rest of year.&lt;br&gt;Mens teams play in Middlesex, Bucks, Berks and Oxon League.&lt;br&gt;Womens teams play in Trysports Bucks, Berks and Oxon League.</td>
</tr>
<tr>
<td><strong>MONTESSORI SCHOOL</strong></td>
<td><strong>GENERAL USE OF PARK</strong></td>
<td></td>
<td>AYR</td>
</tr>
<tr>
<td>Event</td>
<td>Activities</td>
<td>Venue Details</td>
<td>Time</td>
</tr>
<tr>
<td>---------------------------</td>
<td>-------------------------------------------------</td>
<td>--------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>WINDSOR HORSE SHOW</td>
<td>FOOTBALL AND RUGBY PITCHES AND OTHER GRASS AREAS FOR PARKING, RIVERSIDE AREA FOR STABLING</td>
<td>STORE BUILDING</td>
<td>April - May</td>
</tr>
<tr>
<td>WINDSOR DOG SHOW</td>
<td>5 RUGBY PITCHES FOR PARKING, MAIN AREA FOR ARENA AND KENNELS</td>
<td>NONE PERMANENT</td>
<td>June - July</td>
</tr>
<tr>
<td>CROWN ESTATE</td>
<td>AS REQUIRED</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional stakeholders include the National Trails Office, in relation to the Thames Path which runs through the site, and the Environment Agency in relation to the adjacent River Thames.
ii Home Park User Group

Formally known as the Home Park Sports Club Committee, this Group was formed by the Users approximately 30 years ago and is still run by the Users. The Group is currently chaired by a Windsor Rugby Club representative, and includes representatives from Cranbourne Cricket Club, Datchet Dashers, Old Windsor Angling Club, Windsor Cricket Club, Windsor Forest Bowmen, Windsor Hockey Club, Windsor Horse Show Club, Windsor Dog Show Club, RBWM Leisure Services, and ISS Waterers (grounds maintenance contractor). The Group meets four times a year, although additional meetings take place between specific clubs and the Borough as required. The meeting venue rotates around the Clubs on site.

Recent minutes of the Group can be found in Appendix B.

iii Consultation

Household Consultation

The Borough has been using the ILAM/KMC Greenspace Audit System since 2003 to measure resident's usage and satisfaction levels of all the Parks and Open Spaces maintained by the Authority by annual random selection of 10% of the Boroughs households. Approximately 4000 questionnaires are sent out each November with an approximate return of 15%.

The 2008 survey showed some decline in the satisfaction scores from 2007, but also that, compared to the National Average, the Council is performing well, having reached 16th position out of the 88 surveys which have been undertaken using this system. Despite the slight decline in average satisfaction scores, users felt safer using the parks.

Results showed that 81% of all respondents use a park, and that usage has increased by 10% to 10.8million visitors per annum.

The key issues identified across all parks were as in 2007, that

- Youths are perceived as a threat
- Dogs, and the control of dogs are a key issue

The 2008 survey identified Home Park as the twelfth most popular park in the Borough, out of a total of 54 managed by the Borough itself. The Park has not achieved a place in the top 15 parks in previous years.

Responses from those selecting Home Park as the park they normally visit identified that most visited once or twice a week or monthly, for sport, exercise or children’s play. Quality scores were good and 83% found the Park safe or very safe, with 17% having ‘never thought about it’.

Additional comments mentioned further facilities for children and young people, football and toilets.

A summary of the survey analysis and comments relating specifically to Home Park can be found in Appendix C.

Every 3 years the Borough undertakes an Interim Place Survey, the most recent survey took place in November /December 2009, involving a random sample of 3400 borough addresses. A 12 page questionnaire sought opinions on levels of satisfaction across many areas, and many questions include or relate to parks and open spaces or the facilities within them. See Appendix C for a summary of outcomes.

The findings will be used to inform future park management decisions.
Play Area Consultation

Consultation took place in 2006 relating to the proposed replacement play area within Home Park. Due to the unusually sensitive location of the play area and associated constraints, and to the very limited residential property close by, it was not appropriate to undertake the normal consultation with residents within 400 metres of the Park. As an alternative, four play area designs were taken to St Georges School, located close to the Park, and children chose their favourite design. This was then submitted to the Crown and approval was granted.

Sports User Consultation

In September 2007 a Home Park Sports User Consultation took place, the questionnaire and a summary of the responses and comments received are included in Appendix D.

106 responses were received, mainly from Rugby Club members and Datchet Dasher members, with a small number from Angling and Cricket Club members.

Users rated wildlife value, facilities, general appearance, level of information provided, ease of access and cleanliness all as fair or good. Users were asked to comment on more detailed items such as youth facilities, dog control, parking, pitches and pavilions. All were rated good or fair, with the exception of seats and bins – fair / poor, and pitches – good / very good.

The main issues raised were:

- Bike racks
- Seats and litter bins
- Car parking
- Opening hours of public toilets
- Boy racers and severe speed humps

1.6.4 Management Information

Home Park is managed by the Leisure Services Unit which sits within the Royal Boroughs Adult and Community Services Directorate. Day to day management is undertaken by the Outdoor Facilities Team, which also supervises the grounds maintenance contract (see iii Maintenance below). The Landscape Team is involved with drawing up and implementing improvements to the park. An organisation/staff structure chart is included in Appendix E.
i Changes and Improvements to the Park to 2005
RBWM
Public toilets refurbished 1998/9
Park and Ride introduced to the Park in 1998
Childrens play area installed in 1992 was refurbished in 2002.
Operation and management of the Park Lodge and garden was handed back
to the Crown Estate in March 2005.
Road humps installed along access road in 2004/5 to restrict speeds and misuse

Sports Clubs and User Groups
Windsor Rugby Club installed floodlights on its training pitch using funds received from the
RFU, and also refurbished its pavilion.

Royal Windsor Horse Show
In 2005 the Royal Windsor Horse Show moved its show rings and village to Home Park
(Private) to reduce the impact the show has on other users and the ground of Home Park
Public. Home Park Public is still used for stabling and car parking and thereby continues to
play a critical role in the overall staging of these national and international events.

ii Changes and improvements to the Park 2006 to 2010
RBWM
A range of improvements to the Park have taken place since 2006, funded in part
by developer contributions secured through the Borough’s Supplementary Planning
Guidance on Public Open Space provision and enhancement (see 1.2.1), and in
part by the Borough’s capital programme.

• Play area replaced 2006
• Additional seats and litter bins installed 2006/7
• Starbucks corporate planting event – 2000 native whips planted on west and
  north boundaries (Feb 2008)
• Tree planting (2007)
• Four signs (2007)
• Spring bulb planting along King Edward VIII Avenue boundary (2007)
• Additional equipment added to play area for 3-5yr olds (2008)
• New fencing around Depot (2008)
• Replacement mess room (2009)
• Bicycle racks (2009)
• Tree planting (2009/10)
• Field of Hope charity / community bulb planting (2009)
New pedestrian path (2009/10)

Expenditure is detailed in 1.4.4 ix Resources below.

Sports Clubs and User Groups

Windsor Cricket Club, Cranbourne Cricket Club, Old Windsor Angling Club and Windsor Forest Bowmen all made improvements to their pavilions/club houses using match funding of £5000 offered by RBWM in 2008.

The Crescent Lawn Tennis Club closed in 2007 due to reduced membership. The Club and its remaining members have been taken over by Windsor Rugby Club. The number of tennis courts available has been reduced from 8 to 7, to allow the remaining courts to be used by the Cricket Clubs for practice nets. The Clubhouse has been refurbished.

Prior to 2007 the Royal Windsor Dog Show took place over 3 days. This was reviewed and in 2007 the event took place over 4 days, without increasing the number of entries, in order to reduce the overall impact on the Park and to alleviate traffic flows and parking pressure. This was successful and was repeated in 2008 and 2009.

iii Maintenance

Grounds

Since 2000 the grounds maintenance of the site has been undertaken by ISS Waterers as part of the corporate contract, which is managed by the Outdoor Facilities Team of the Royal Borough’s Leisure Services Unit. Details of the maintenance specification are included in Appendix F.

ISS Waterers employ one & a half full time staff to maintain the standards expected at Home Park, and supplement these as required. The staff work from of the permanent depot within the Park.

Monitoring procedures include weekly Client/Contractor meetings and Monthly Parks Area Manager health and safety inspections. A monthly contract review management meeting also takes place.

Innovise is an electronic self monitoring system used by ISS Waterers to manage the quality of workmanship across all areas of the company’s work. Since 2009 the system has been used for joint monitoring of the grounds maintenance contract by ISS Waterers and the Royal Borough. A customised scoring system is in place, and inspections are based on how a member of the public visiting a park, open space or other facility would perceive it. An example of an Innovise report is included in Appendix F.

Under the maintenance contract the equipped play area is inspected three times per week, and a written report provided monthly. An annual independent inspection of the play area also takes place.

The Windsor Parks Area Manager has monthly site meetings with each of the larger clubs as required in order to agree their requirements for example for pitch marking.

In practice the Windsor Parks Area Manager visits the site 2 -3 times per week to deal with the day to day issues involved with managing a large multi functional public open space. Visits increase when large scale events are taking place at the Park.

Examples of monitoring / inspection sheets are included in Appendix F.

Graffiti is removed as soon as possible or within a month unless offensive in which case removal is within 24hours.
Since November 2009 the Leisure Services Unit has employed four individuals with learning difficulties, in partnership with the Borough’s Ways into Work Team. This new team of four, with a supervisor, work one morning a week in the Boroughs Green Flag and other parks, undertaking specified tasks such as planting, pruning or litter clearance.

Pavilions and Clubhouses
The sports clubs each own and are solely responsible for the maintenance and upkeep of their buildings. The Royal Windsor Horse Show is responsible for its store building. The Clubs organised a successful joint ‘clean up’ weekend in April 2009 and in 2010 and 2011..

Public Toilets
Veolia maintains the cleanliness of the toilet facilities as part of the Boroughs waste management contract. The building itself is the responsibility of the Boroughs Waste Management Unit.

Car Parks and Access Road
Car parks and access road are maintained by RBWM Car Parks Unit.

Thames Path
The Thames Path is the responsibility of the National Trails Office which undertakes regular condition surveys of the path, most recently in 2009. The NTO has quarterly meetings with Natural England and relevant Local Authorities including the Royal Borough. The NTO has volunteer wardens for each stretch of the Thames Path, and arranges occasional volunteer work parties.

iv Security
The level of activity within and location of the Park have to date limited security issues, the main problem has been joy riders and boy racers using the access road and car parks, but this has been largely overcome by an increased police presence, and the installation of road humps.

Due to the proximity of the Park to Windsor Castle, the Metropolitan Police patrol the Park in vehicles two to three times per day all year round.

The park is ‘manned’ by the grounds maintenance contractors 8am - 2.30pm daily during winter months and 8am - 7pm during summer months.

The local Community Warden patrols the Park regularly.

CCTV cameras linked to the Boroughs control room are located throughout the car park areas.

Additional security measures are put in place for major public, royal or ceremonial events, arranged by the Crown Estate, Thames Valley Police and / or the Ceremonial Events Team as appropriate.

v Byelaws
Byelaws are noted in 1.5 Legal Context above. These prohibit various activities, and also
cover dog related issues, in Home Park byelaws prohibit dog access to the play area, require dogs to be on leads around sports pitches, and require the removal of dog faeces from other grassed areas.

The Borough has a limited ‘Dog Warden’ service which does not patrol Home Park but which will attend the Park on request should circumstances require this. Dog waste bins are present in the Park.

In practice the Borough encourages positive behaviour in its parks and open spaces, and the avoidance of nuisance to others. Byelaws are only used if a persistent and ongoing nuisance renders this necessary.

See 1.5.3 Legal Context for further information on byelaws.

vi Conservation and Heritage

As noted in 1.4.1 Planning Policies, Home Park Public is included within Windsor Great Park, which is identified in the Register of Parks and Gardens of Special Historic Interest compiled by the Historic Buildings and Monuments Commission for England. This designation identifies the Park as an essential element of the national heritage, and protects it as such.

Additional Planning Policies, as noted in 1.4.1 protect the Park and place significant constraints on changes or development which would adversely affect the historic Park and its setting.

A nature conservation survey was undertaken in 2006 (see Appendix G). The findings indicated the mature trees in the Park are of most significance in terms of nature conservation. A detailed tree survey of the Park was undertaken in 2008 and a schedule of required works identified was implemented in 2008/9. See Appendix H. Tree planting has also taken place to ensure successors to the existing mature trees in the Park.

A number of opportunities for enhancing the nature conservation value of the site were identified by the survey, and this led to the planting of 2000 native whips in February 2008. A bird watching event led by the Boroughs Rangers and the local RSPB group took place at Home Park in January 2009. Nest boxes were installed in trees adjacent to the River during 2010.

vii Sustainability

Sustainability is now embedded across all areas of the Councils services and features strongly throughout the Boroughs Community Strategy and Strategic Plan. See 1.4.2 Corporate Policies.

Refuse collected from litter bins within Home Park, along with that from all of the other Borough parks, open spaces and cemeteries, is taken to a waste sorting centre operated by Lanz in Colnbrook, just outside the Borough. The waste is then separated and recycled as appropriate.

All green waste arising from the grounds maintenance contract, covering parks, open spaces, cemeteries and highways, is taken to a recycling centre in Maidenhead run by the Borough’s waste contractor, Veolia. Green waste from the domestic collection service and from the civic amenity site is also taken to the centre, as are street leaves, and arisings produced by tree surgeons working for the Borough.

Veolia transport all of this green waste to its large plant in Basingstoke, Hampshire, for composting. The predicted volume for 2010 is 9000 tonnes.
Compost is then returned to the Borough for use by its grounds maintenance contractor, ISS Waterers, in its parks, open spaces and other areas. Compost is also provided to Braywick Heath Nursery adjacent to Braywick Park for resale.

The Borough does not allow the use of peat except where there is no viable alternative. Pesticides are only used for persistent weeds and fine turf, residuals are not used unless there are exceptional circumstances.

Water use in parks and open spaces is minimised, and where appropriate water from the River Thames or boreholes is used. Water minimisation techniques, for example the use of polymers, are used where appropriate.

Clubs in Home Park are encouraged to recycle and additional recycling bins have been provided at club houses.

viii Marketing

Regular marketing helps to make residents and visitors aware of the high quality parks in the area. Marketing of the parks also allows the team to link to sports development activity, health and economic development targets.

Marketing Objectives
- To encourage a cross-section of community groups to use their local parks
- To encourage residents and visitors to make use of the facilities in the park for sports and recreation
- To develop and build user groups to champion their local parks, giving suggestions for development and events, communicating any problems to be resolved, keeping the local community informed of park plans

Annual Marketing Opportunities
- Love Parks Week promotion; this is a national campaign aims to get people out and about enjoying green spaces. At the Royal Borough we have joined this campaign since 2009 taking the opportunity to host sports, nature and cultural events in parks during that week. Dates for 2012 have been announces as 21-29 July. A press release is prepared highlighting Love Parks Week and local events in parks. A dedicated page is set up on the main website showing all the events throughout the borough to promote all the parks. Social media is used to draw Twitter and Facebook users to the information.
- Borough residents magazine; Around the Royal Borough is published 3-4 times a year and provides the opportunity for the Leisure team to showcase recent park improvements. This is a good opportunity to remind residents of how much is done to keep the parks looking attractive, and continuing improvements.
- Web pages are continually assessed and changes made where necessary for new consultations, planned changes and events.

Other Marketing Opportunities

The Park is publicised in the Borough’s free leaflet titled ‘A Guide to Parks and Open Spaces in Windsor’. This leaflet is available free of charge through libraries, civic buildings, Leisure Centres and other outlets, as well as on request. The Park is on the Borough web site www.rbwm.gov.uk, and appropriate events are promoted through the website. The Boroughs website also includes links to the web sites of the Clubs on site.
The Thames Path National Trail is promoted through material produced by the National Trails Office [http://www.nationaltrail.co.uk/](http://www.nationaltrail.co.uk/), and a link to this site is available through the Boroughs web site Rights of Way pages. Thames Path leaflets are available from the Windsor Tourist Information Service, and a number of more local and widely available Ramblers publications also feature the Trail.

User Groups promote their activities individually, but the regular User Group meetings offer opportunities for promotion and cross marketing.

### Measurement of success

- Feedback via the website – each page has a feedback form allowing for comments to be made anonymously. These comments are collected as part of our continuous improvement.
- Occasional consultations – whenever possible we approach local park visitors and residents for their views on planned changes. These consultations are put onto our website.
- Occasional surveys – occasional household surveys have questions about parks and give a further opportunity for feedback.
- For events – we measure our success on the footfall achieved. Outdoor events are helped by dry weather.

### Resources

Leisure Services Unit annual expenditure in maintaining the park and play area is approximately £200,000. This does not include the public toilets and car parks / access road.

In terms of income, the agreement with the Crown does not allow commercial charging, or an increase in charges for the use of pavilions / club houses for which the Clubs pay a nominal rent. However, the Borough is allowed to seek to recover its costs for the management and maintenance of the pitches and associated facilities / infrastructure.

Income of approximately £18,000 is secured from the Sports Clubs on the site, which contribute to the cost of maintenance of the pitches and facilities used.

Income from the Dog Show is approximately £3,000 per annum and the Horse Show makes a contribution towards any reinstatement required.

Additional income is secured from occasional or adhoc activities or events such as filming. Any occasional events linked to charitable organisations are not charged for, unless costs are incurred by the Borough.

Developer contributions have been collected for the Park since 2003. To date these total some £145,000, most of which has been received since 2006 and much of which is specifically for improvements to sports facilities and related infrastructure. These funds have to date been utilised for the replacement play area, improvements to the Depot, and for contributions to Clubs or building improvements, and further commitments are in place for expenditure in 2009.

Additional funds have been secured from other internal Council sources for projects such as the signs and tree planting.

### 1.7 Summary of Known Issues or Challenges

The main challenges facing Home Park are maintaining horticultural, arboricultural and cleanliness standards within the resources available, and ensuring the range of users can
use and enjoy the park without compromising the enjoyment or safety of other users, all within the constraints which exist in relation to this Crown land and the various planning designations.

The Park has specific challenges relating to its special nature and unusual level and diversity of use. These can be grouped into three areas and summarised as follows.

i Ownership and management

The agreement between the Crown and the Borough is an annually renewable arrangement, as are the agreements between the Crown and Sports Clubs over the use of the land and their buildings. This limited security of tenancy has a significant impact on fund raising, particularly by the Clubs.

The Crown dictates the high level of use of the Park, and the charges which can be placed on users, which places ongoing challenges in terms of management of the Park.

ii Level of use and quality of pitch provision

Governing body accreditation schemes place increasing expectations on clubs in terms of pitch standards and facilities. These expectations are passed on to the Borough and an increased level of maintenance is required to prepare the various ‘pitches’ in the condition now expected from the Clubs, particularly those participating in local leagues and fixtures at competition club level.

The extension of sporting seasons and the increase of mini/junior sections within clubs has increased the level of use of the Park. This has also led to more ‘overlap’ of activities and seasons between the different sports and events users of the Park.

The level and intensity of use puts pressure on the physical condition of the Park and due to this and the nature of the ground, the land has become undulating and uneven in places.

iii Parking

Despite the level of public car park provision, parking is still an issue particularly when several Clubs have events taking place. There is also a wider issue with parking in Windsor, and following extensive consultation a proposal is in place to the extend the car park in Home Park with a further 50 parking spaces, subject to planning approval being granted.
SECTION 2  Where do we want to get to?

2.1 Vision

To protect enhance and promote the Park as an example of excellence, providing a range of high quality formal sports opportunities and a venue for large scale events in a robust and visually appealing landscape setting. To meet the needs and aspirations of the main users, while providing a facility for the enjoyment and use of casual visitors.
2.2 Assessment and analysis

For clarity, this analysis is set out against the eight Green Flag criteria.

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>STRENGTHS</th>
<th>ISSUES /OPPORTUNITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>A welcoming place</td>
<td>Setting of Park. Multiple access points. Four signs and main entrance sign.</td>
<td>• Separate pedestrian access at main entrance being created in 2009/2010</td>
</tr>
<tr>
<td>Healthy, safe and</td>
<td>High level of security in place – reflected in user comments. Road humps installed</td>
<td>• Some issues with joy riders / youths and car park security after dark</td>
</tr>
<tr>
<td>and secure</td>
<td></td>
<td>• Dated CCTV in car parks</td>
</tr>
<tr>
<td>Well maintained and</td>
<td>Good standard achieved. Depot improvements implemented 2008/9 Effective Club clean up days in 2008 and 2009</td>
<td>• Toilet opening hours</td>
</tr>
<tr>
<td>clean</td>
<td></td>
<td>• Ground conditions resulting from intensive use – sports and events</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Sports Club expectations for pitch quality</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Dog related issues</td>
</tr>
<tr>
<td>Sustainability</td>
<td>Thames Path through Park. Railway station nearby. Recycling of green waste and litter. Bike racks</td>
<td>• Additional bike racks requested by clubs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Encourage use of railway</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Encourage improved signage for Thames Path</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• encourage recycling by Clubs</td>
</tr>
<tr>
<td>Conservation and</td>
<td>Significant protection through planning system. Positive management of tree stock and new planting. Wildlife survey</td>
<td>• ‘Folly bridge’ – uncertain history</td>
</tr>
<tr>
<td>heritage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community involvement</td>
<td>Active User Group run by main users.</td>
<td>• Continue to support group and encourage extension of membership</td>
</tr>
<tr>
<td>Marketing</td>
<td>Borough and user web sites Main entrance sign</td>
<td>• Additional club links with Borough web site</td>
</tr>
<tr>
<td>Management</td>
<td>Strong planning obligations policy. Changes to Horse and Dog Show arrangements reduced impact on Park. New management plan. Good communication between Users and RBWM. Green Flag Awarded</td>
<td>• Resources to maintain and improve standards</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Maintain Green Flag standard</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Car park extension proposals</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Constraints of use / tenancy and impact on funding</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Conflicts between multiple users</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Intensive use and short timescales between different events/activities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Main User aspirations – see below</td>
</tr>
</tbody>
</table>
### 2.3 User aspirations

Known aspirations of the main users of Home Park Public, resulting from a 2006 survey and subsequent user group meetings / discussions are as follows:

<table>
<thead>
<tr>
<th>USER</th>
<th>ASPIRATION</th>
<th>ISSUES/PROGRESS AT 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Windsor Hockey Club</td>
<td>Water based all weather floodlit pitch</td>
<td>Constraints of setting incl. planning restrictions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Space and funding issues</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Potential joint use eg training for other clubs</td>
</tr>
<tr>
<td>Windsor Forest Bowmen</td>
<td>Indoor facility</td>
<td>Space and funding issues</td>
</tr>
<tr>
<td>Windsor Cricket Club</td>
<td>Indoor facility Maintain one square and outfield to county standard</td>
<td>Space and funding issues</td>
</tr>
<tr>
<td></td>
<td>Additional practice wickets</td>
<td>Achieved.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Completed June 2009</td>
</tr>
<tr>
<td>Windsor Rugby Football Club</td>
<td>Indoor sport facility Floodlit ATP for training and tennis One pitch at county</td>
<td>Space and funding issues</td>
</tr>
<tr>
<td></td>
<td>standard Extend Club house</td>
<td>Club house improved</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Negotiations underway to take back building subleased to cricket club and no longer required</td>
</tr>
<tr>
<td>Cranbourne Cricket Club</td>
<td>Pavilion improvements</td>
<td>New pavilion installed 2009</td>
</tr>
<tr>
<td>Old Windsor Angling Club</td>
<td>Club house improvements incl. better disabled access Increase Club coaching</td>
<td>Improvements implemented 2009 (match funded by RBWM).</td>
</tr>
<tr>
<td>Home Park Lawn Tennis Club</td>
<td>New pavilion</td>
<td></td>
</tr>
<tr>
<td>Royal Windsor Horse Show</td>
<td>Extend roadway from gate 4 to Potts Field</td>
<td></td>
</tr>
<tr>
<td>Royal Windsor Dog Show</td>
<td>Rephase 3 day event over 4 to reduce impact on site</td>
<td>Successfully implemented 2007</td>
</tr>
</tbody>
</table>
### 2.4 Aims and Objectives

#### 2.4.1 Aims

To create a welcoming, healthy and safe, clean and well maintained Park.

- To maximise the sustainable use of the site while achieving a balance between active sports and events and the wellbeing of the landscape used to accommodate them, and still allowing the casual use of the site for informal recreation.
- To engage with the Crown Estate, user groups and the local community in the management of the Park.

#### 2.4.2 Objectives

For clarity, the objectives arising from the above aims are listed against Green Flag Criteria. This approach is followed through in the Action Plan in Section 3.

<table>
<thead>
<tr>
<th>Aims</th>
<th>Objectives</th>
</tr>
</thead>
</table>
| A welcoming place          | To further improve signage for the Park  
To ensure all entrances to the Park are welcoming                                    |
| Healthy safe and secure    | To provide a safe, environment for all users and visitors and to eliminate any anti social and criminal activities.  
To minimise the amount of dog fouling                                                 |
| Well maintained and clean  | To maintain and reinforce the landscape structure to the site  
To ensure the highest standards of cleanliness  
To ensure the highest standards of sports pitches and facilities                       |
| Sustainability             | To ensure the principles of sustainability are considered in all management decisions  
To seek additional opportunities to incorporate sustainable practices in the management of the Park |
| Conservation and Heritage  | To protect and enhance the Park as part of the Crown Estate and the nations heritage  
To maintain the tree stock in perpetuity  
To monitor nature conservation interest of the site and opportunities to enhance this. |
| Community involvement      | To support the User Group and encourage its active participation with the management of the Park, and its extended membership.                |
| Marketing                  | To effectively and appropriately market the Park and the facilities available and to encourage main Users to do the same                         |
| Management                 | To achieve Green Flag status.  
To continue to secure developer contributions for improvements to the Park  
To support the Users of the site in maximising their use and improvement of the Park and their facilities within the |
SECTION 3   How will we get there?

3.1 Action Plan

The Home Park Action Plan identifies a range of improvements and issues requiring addressing for the Park, along with resources required and lead person/organisation. For clarity, and in order that it follows on from the assessment and analysis in Section 2.2, it has again been set out in line with the Green Flag criteria.

The action plan is regularly reviewed and updated to incorporate additional improvements or requirements identified.
<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>ACTION REQUIRED</th>
<th>PERSON RESPONSIBLE</th>
<th>TARGET DATE</th>
<th>PROGRESS UPDATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A WELCOMING PLACE</td>
<td>Seek to extend opening hours of toilets</td>
<td>SA</td>
<td>completed</td>
<td>Investigated but due to cost implication not currently possible as all public toilets are opened at 8am every day &amp; locked at 8pm in summer &amp; 6pm in winter.</td>
</tr>
<tr>
<td>Welcoming</td>
<td></td>
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<tr>
<td>Good and Safe Access</td>
<td></td>
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<tr>
<td>Signage</td>
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<tr>
<td>Equal access for all</td>
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<tr>
<td></td>
<td>Develop better, safer access from Windsor Riverside station into Home Park Public for Ceremonial events</td>
<td>SA</td>
<td>March 2012</td>
<td>Railtrack/ODA started on site construction of in May 2011</td>
</tr>
<tr>
<td>CLEAN AND WELL MAINTAINED</td>
<td>Encourage user clubs to repeat 2010 &amp; 2011 joint clean up day in spring 2012</td>
<td>MJ</td>
<td>April 2012</td>
<td>Date to be agreed with User Group – April 2012 prior to start of cricket season.</td>
</tr>
<tr>
<td>Litter and waste m/ment</td>
<td>WCC old practice cricket nets – improvement of</td>
<td>SA</td>
<td>March 2012 completed</td>
<td>Discussing options with club &amp; potential 50/50 funding of. Club decided in July 2011 this is no longer a priority. Club been requested to keep area neat &amp; tidy.</td>
</tr>
<tr>
<td>Buildings &amp; Infrastructure</td>
<td>Proposed AdiZone Olympics outdoor gym facility – consider potential of for the site.</td>
<td>SA</td>
<td>July 2011 completed</td>
<td>User Group welcomed the opportunity to have one on site but due to current usage of the site we couldn’t identify a space that was appropriate to locate it.</td>
</tr>
<tr>
<td>Equipment maintenance</td>
<td>WCC – Refurbishment of artificial cricket wicket on C3</td>
<td>WCC/SA</td>
<td>Aug 2011</td>
<td>RBWM offered 50/50 match funding for. Club decided in July 2011 that this was no longer a priority.</td>
</tr>
<tr>
<td></td>
<td>WCC – Relaying of C2 cricket square</td>
<td>WCC/SA</td>
<td>Sept 2012</td>
<td>STC being appointed to advise &amp; draft specifications. Issue of how we achieve this without refurbishing the ATP on C3</td>
</tr>
<tr>
<td>CRITERIA</td>
<td>ACTION REQUIRED</td>
<td>PERSON RESPONSIBLE</td>
<td>TARGET DATE</td>
<td>PROGRESS UPDATE</td>
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<tr>
<td>Review use of road planings on Potts roadway &amp; Datchet Rd entrances – consider alternatives</td>
<td>JH</td>
<td>April 2012</td>
<td>Brick setts being installed on 4 Datchet Rd entrances to match those on Romney Lock Rd.</td>
<td></td>
</tr>
<tr>
<td>WRFC – Pavilion extension/improvement scheme</td>
<td>WRFC</td>
<td>Aug 2012</td>
<td>Now have agreement with club to improve existing patio area &amp; install enclosed canopy. RBWM making a small contribution £5k to enable the Club to submit grant application to Sport England. Sport England grant of £43k handed over at ceremony on 16th Dec 2011 &amp; works is now underway &amp; due to be completed Mar 2012</td>
<td></td>
</tr>
<tr>
<td>Tennis Club – remove glass from windows &amp; replace with laminated for safety/security purposes/</td>
<td>SA</td>
<td>April 2011 completed</td>
<td>RBWM paid for material &amp; club volunteers undertook the works.</td>
<td></td>
</tr>
<tr>
<td>Windsor Forest Bowmen – plan to improve facilities for disabled (access to clubhouse) &amp; all members especially those under-represented (females) with a clubhouse extension &amp; installation of flushing toilets. This latter development will be managed so far as to allow Tennis Club to benefit from a similar improvement to their clubhouse.</td>
<td>WFB</td>
<td>Plans agreed by summer 2012 Building completion by summer 2013</td>
<td>Initial plans being drawn up to start discussions with Crown Estates &amp; RBWM in early 2012.</td>
<td></td>
</tr>
<tr>
<td>Archery – prominent signage when activity taking place. Continue to monitor</td>
<td>MJ</td>
<td>ongoing</td>
<td>Archery Club have reviewed their signage with H &amp; S specialist &amp; have implemented recommendations. They continue to update risk assessment &amp; make all warranted changes.</td>
<td></td>
</tr>
<tr>
<td>SUSTAINABILITY</td>
<td>Environmental sustainability-Energy and natural resource conservation, pollution</td>
<td></td>
<td></td>
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<tr>
<td>Tree Survey every 5 years</td>
<td>HL</td>
<td>2013</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Encourage user clubs to maximise recycling at events and pavilions/club houses</td>
<td>MJ</td>
<td>Ongoing</td>
<td>Recycling bins for glass and cans on site</td>
<td></td>
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<tr>
<td>CRITERIA</td>
<td>ACTION REQUIRED</td>
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<tr>
<td>Peat use</td>
<td>EA weir repair works &amp; installation of two Archimedes screw turbines to supply Windsor Castle. Liaise on works depot area &amp; ensure re-instated properly.</td>
<td>MJ Mar 2012</td>
<td></td>
<td>Weir works completed Nov 2011 but further works identified so scheme extended &amp; needs completing before turbines can be installed. Jackson’s the contractor aware of our spec for re-instatement.</td>
</tr>
<tr>
<td>Waste minimisation</td>
<td></td>
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<td></td>
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<tr>
<td>Arboriculture &amp; woodland management</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Recycling of Leaves – Allotment usage of. Arrange for all 8 sites to accept deliveries of from Oct 2011</td>
<td>MJ Oct 2011 Being delivered to allotment sites</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONSERVATION &amp; HERITAGE</td>
<td>Continue to investigate history of ‘folly bridge’</td>
<td>SA Ongoing</td>
<td></td>
<td>No further historic data been found to date.</td>
</tr>
<tr>
<td>Conservation and appropriate management of Natural features, wildlife and flora, Landscape features, Buildings and Structural features</td>
<td>GFA Biodiversity Advice Pack – ensure contents of are taken into account to increase/improve on site</td>
<td>MJ Ongoing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMMUNITY INVOLVEMENT</td>
<td>Annual household random survey – ensure findings incorporated in management plan update</td>
<td>SA Ongoing</td>
<td></td>
<td>As BMG 3 year survey being undertaken Nov 09 decision made not to do this survey in 2009, 2010 or 2011</td>
</tr>
<tr>
<td>Community involvement in management and development Appropriate provision for community</td>
<td>Ensure RBWM is represented at user group meetings</td>
<td>MJ ongoing</td>
<td></td>
<td>Meetings held Feb 2011, Apr 2011, Aug 2011, Nov 2011</td>
</tr>
<tr>
<td></td>
<td>Encourage user group to review &amp; invite new members</td>
<td>MJ ongoing</td>
<td></td>
<td>New members have been invited to attend meetings. Community Wardens and PCSO’s regularly attend meetings. Windsor Housing Ass also invited but has not attended.</td>
</tr>
<tr>
<td></td>
<td>Support users in exploring / achieving their aspirations for the park</td>
<td>MJ/SA Ongoing</td>
<td></td>
<td>Number of discussions ongoing with clubs.</td>
</tr>
<tr>
<td></td>
<td>Monitor use of new feedback/query cards carried by maintenance contractor</td>
<td>MJ On going</td>
<td></td>
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<tr>
<td>CRITERIA</td>
<td>ACTION REQUIRED</td>
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<tr>
<td>MARKETING Marketing and promotion Provision of information Provision of appropriate educational information</td>
<td>Undertake further user site survey to establish progress made since 2007 survey</td>
<td>SA</td>
<td>Oct 2012</td>
<td>Delayed a year due to work pressures &amp; planning for 2012 events.</td>
</tr>
<tr>
<td>MARKETING Marketing and promotion Provision of information Provision of appropriate educational information</td>
<td>Ensure parks leaflets available to clubs</td>
<td>MJ</td>
<td>ongoing</td>
<td>Notice Board with Park Leaflets on new Mess room – Leaflets taken to User Group Meetings</td>
</tr>
<tr>
<td>MARKETING Marketing and promotion Provision of information Provision of appropriate educational information</td>
<td>Regularly distribute parks leaflet to leisure centres, libraries, youth and community centres etc</td>
<td>LSU</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td>MARKETING Marketing and promotion Provision of information Provision of appropriate educational information</td>
<td>Keep photographic record of events</td>
<td>MJ</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td>MARKETING Marketing and promotion Provision of information Provision of appropriate educational information</td>
<td>Seek park involvement and promotion in national parks week 2012</td>
<td>KH</td>
<td>July 2012</td>
<td></td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Update/review management plan for 2012 application</td>
<td>SA</td>
<td>Dec 2011</td>
<td></td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Enter for green flag award 2012</td>
<td>SA</td>
<td>Jan 2012</td>
<td></td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Continue to seek developer contributions for the park through application of SPD</td>
<td>JH</td>
<td>Ongoing</td>
<td>Currently £80k in pot to improve sports facilities</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Review opportunity for new hard surface access through tennis court area for major events</td>
<td>SA</td>
<td>March 2012 completed</td>
<td>Discussions had with event organisers in Sept 2011 &amp; hard surface access not essential.</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Seek to relocate football from site to alternative venue</td>
<td>SA</td>
<td>Ongoing</td>
<td>Windsor Girls School site not available so trying to identify other potential sites.</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Review feasibility of access road from Potts field to gate 3 or 4 on King Edward viii avenue</td>
<td>SA</td>
<td>Sept 2012</td>
<td>Need to liaise &amp; agree with Horse &amp; Dog show on proposed route</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Windsor Forest Bowmen – Install Electric supply to Pavilion</td>
<td>MJ</td>
<td>Apr 2011 completed</td>
<td>Club did groundwork as their contribution &amp; RBWM paid for cable to be laid &amp; connected.</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Explore opportunities to develop links with other parks and open spaces and maximise benefits of being on National Trail reference Green Infrastructure</td>
<td>LSU</td>
<td>2011</td>
<td></td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Cranbourne CC – improvement to facilities to meet league requirements to enable admission into league</td>
<td>CCC/SA</td>
<td>April 2013</td>
<td>Potential for joint funding for sightscreens been discussed. Club applied to join Chiltern League in 2012</td>
</tr>
<tr>
<td>CRITERIA</td>
<td>ACTION REQUIRED</td>
<td>PERSON RESPONSIBLE</td>
<td>TARGET DATE</td>
<td>PROGRESS UPDATE</td>
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<td></td>
<td></td>
<td></td>
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<td>but league unlikely to accept them until 2013 season.</td>
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<tr>
<td>Old Windsor Angling Club - proposal to rent &amp; create fishing points on bank in appropriate locations</td>
<td>OWAC/SA</td>
<td>March 2012</td>
<td></td>
<td>One year trial period commenced in June 2011. Fishing has been excellent &amp; have minimised anti-social behaviours. Issue with boat moorings.</td>
</tr>
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<tr>
<td>Big Society – consider &amp; develop ways of involving the community more in directing the Council in decisions made or making the decisions themselves</td>
<td>LSU</td>
<td>ongoing</td>
<td></td>
<td>Community involved in how Council spend monies each quarter by voting for listed schemes on website.</td>
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<tr>
<td>Resources &amp; Budgetary M/ment - with loss of 3 posts &amp; significant budget cuts need to be imaginative &amp; pro-active in how we manage &amp; deliver services to residents to minimise impact of.</td>
<td>LSU</td>
<td>Ongoing</td>
<td></td>
<td>Likely to be a new corporate staff structure implemented in 2011.</td>
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<tr>
<td>Diamond Jubilee Events - need to manage &amp; prevent overuse of site &amp; inconvenience to regular users</td>
<td>SA/MJ</td>
<td>Aug 2012</td>
<td></td>
<td>Horse Show/Diamond Jubilee event. Now not being extended by a week as the Tattoo not taking place. River rowing event now planned for June 2013.</td>
</tr>
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<tr>
<td>Negotiate extension of Borough wide Grounds Maintenance contract for a further 4 years to Dec 2015</td>
<td>SA</td>
<td>Nov 2011 completed</td>
<td></td>
<td>Cabinet approved extension of on 29/9/2011</td>
</tr>
</tbody>
</table>
3.2 Finance and Resources

The Leisure Services Unit revenue budget for grounds maintenance includes provision for the maintenance of Home Park.

The Council will continue to seek developers’ contributions for further improvements to the Park where appropriate.

The Council will also monitor other opportunities for securing funds for improvements to Home Park, and will support the main users of the Park in their efforts to secure third party funding for improvements to their facilities.

SECTION 4 Monitoring and Review

4.1 Progress Against Objectives

The Action Plan will be reviewed and updated on an annual basis. The Management Plan itself will be reviewed and updated at least every 2-3 years to ensure that progress against objectives and changes in policy and good practice affecting the management of the Park are incorporated. Additional proposed initiatives and improvements will also be incorporated, and progress towards implementation as and when resources are secured.

Progress in the Park to date is summarised in 1.6.4 Management information, particularly improvements to the Park, as well as in the Action Plan itself.

4.2 User Survey Outcomes

Findings from relevant surveys will be used to inform the future management of the Park.

As noted in 1.6.3, a Borough wide Interim Place Survey was undertaken in 2009, and the findings will be used to inform future park management decisions.

Certain National Indicators relevant to parks and open spaces are now being tracked by the Borough, notably NI8, Adult participation in sport and active recreation, and NI199 Children and Young Peoples Satisfaction with Parks and Play areas. These indicators are measured by annual surveys undertaken by Sport England and Ofsted respectively. Information available on the 2008/9 surveys indicate that the Borough’s performance is ranked in the top quartile for both indicators, when compared to other Unitary authorities.

Ongoing liaison with and feedback through the User Group will inform future management decisions.
4.3 Green Flag Judges Reports

Home Park was entered for and was awarded a Green Flag Award in 2009, 2010 and 2011 (its first application in 2008 was unsuccessful). The Judges feedback reports can be found in Appendix I.

Comments and action taken in view of the Judges recommendations in 2009 are as follows:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Judges recommendations 2011</th>
<th>RBWM comments/actions taken</th>
</tr>
</thead>
</table>
| Presentation        | 1. Public Action Plan – should perhaps be in appendices rather than body of Management Plan where it can be more easily revised and updated. Progress reports are for December 2010 so not current or relevant.  
2. Consider more precise target dates rather than specifying a year/12 month period  
3. Appendices – could consider revising the appendices to include more current information. Some of it is no longer relevant | As management plan has to be submitted by 31st Jan 2011 the Dec 2010 was the most current at the time. An updated working version of was included in the judges pack. This is now included in the appendices.  
Agree where appropriate a more precise date is given  
Agree some of the appendixes are dated & more current ones now included.                                                                 |
| Health, Safety & Security | Recommendations from 2010 ‘noted’ by RBWM but not implemented including:  
1. Would like to see a specific H&S section in the Plan  
2. Insufficient H&S information in Plan (e.g. no H&S policy statement). Additional examples of H&S procedures & risk assessments would be useful  
3. The Management Plan should identify who is responsible for managing & maintaining site H&S (e.g. site management, police etc)  
4. Accident & incident reporting & monitoring – the approach needs to be clarified  
Would like to see a section in the Management Plan on | Will look to include this within the plan when it is reviewed in 2013  
Will look to include this within the plan when it is next reviewed in 2013 |
| **Maintenance of equipment, buildings & landscape** | 1. Has a detailed building survey been carried out?  
2. What specific plans are in place to address any building related investment requirements? | No, as the sports pavilions are owned by the sports clubs. We do offer some 50/50 funding up to £5k to clubs to assist in repairs/maintenance of or to assist in obtaining external funding. |
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</thead>
<tbody>
<tr>
<td><strong>Litter, cleanliness, vandalism</strong></td>
<td>The management of litter, cleanliness, vandalism etc needs to be detailed in the plan, including response times, standards (i.e. same approach as graffiti)</td>
<td>As a manned site litter, vandalism etc is monitored daily &amp; response time varies depending on the issue, but anything deemed dangerous is dealt with immediately.</td>
</tr>
<tr>
<td><strong>Environmental Sustainability</strong></td>
<td>1. Details of quantities of material recycled would be interesting to see</td>
<td>Annual figures for the whole of the Borough been added to the appendices.</td>
</tr>
</tbody>
</table>
| **Conservation of heritage & nature** | Although the nature conservation survey undertaken in 2006 indicated that the park’s nature conservation value was limited RBWM should take note of the GFA Biodiversity Advice Pack & consider the opportunities for improving the biodiversity of the park. Perhaps develop a biodiversity action plan | We do use GFA Biodiversity Advice pack & where opportunities arise to improve will be implemented.  
We feel that having BAP for the site is not required due to nature of the site. |
| **Community Involvement** | Although the site is well used for large high profile events perhaps there could be some smaller ‘community focused’ events for the local people? | Due to sports use of the site all year round & the large events it is difficult to fit more in as “overuse” of the site is an issue. However, there are a couple of small community groups who use the park informally like the Mother & Toddler pram push exercise Group. |
| **Marketing Strategy** | 1. The park could perhaps do more to promote its successes e.g. structured approach to issuing good new stories in the local press etc  
2. Would still like to see a more detailed site specific | Where we have a significant success this is promoted via the Councils Around the Borough & local media. The clubs themselves do a lot of self promotion through their web sites & local media. We have a service wide |
marketing & communications plan (i.e. evidence of a structure approach to good news, press releases, poster campaigns etc) & an annual publicity schedule (i.e. what and when)

communications & marketing plan, but not specific to each site.
The sports clubs have what & when on their web sites & RBWM keep an annual diary of events spreadsheet which a copy of will be added to the appendixes.

<table>
<thead>
<tr>
<th>Overall management</th>
<th>1. Additional site specific financial management information is needed including a detailed revenue budget for the site breaking down the £200k annual budget</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>2. £18k received from clubs towards site management costs but future increases/charging of commercial rents restricted by the Crown agreement. So is this position sustainable in the future and what is been done to mitigate the impact?</td>
</tr>
<tr>
<td></td>
<td>3. Would like to know how the site measures and assesses its performance i.e. KPIs used &amp; what performance targets exist?</td>
</tr>
</tbody>
</table>

We do not have “detailed” financial information for each of our 50 odd sites. There is a breakdown of the majority of this sum (contract rates) but these have to be kept confidential.

Crown Estates have relaxed clause on commercial rents so we are now able to charge a more economical fee based on usage.

The sports club fee subsidy is gradually being reduced but the impact on the clubs needs close monitoring so it is affordable & sustainable considering the benefits they offer to the community.

There are corporate KPI’s & general performance is measured monthly through joint inspections of. The user clubs measure & monitor pitch maintenance via monthly site meetings with all three parties attending.

Field Assessment Feedback

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Judges recommendations 2011</th>
<th>RBWM comments/actions taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Welcoming Place</td>
<td></td>
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<tr>
<td>Healthy, Safe</td>
<td>The potential ‘conflict’ still exists</td>
<td>We are aware of the conflict.</td>
</tr>
<tr>
<td>and Secure</td>
<td>between vehicles and pedestrians created by the shared use of the entrance drive. However, there doesn’t seem to be a simple solution unless the rugby training pitch can be reduced in size or relocated</td>
<td>However the new footpath installed users are gradually making more use of it. Is the number of underground services &amp; utility boxes that prevents extending path by rugby training area.</td>
</tr>
<tr>
<td>Clean and Well Maintained</td>
<td>1. Club pavilions will evidently require some significant investment in the near future so a plan/strategy is needed to address this issue. At the condition of the buildings (e.g. rugby club) detracts slightly from the rest of the park 2. The perimeter of the buildings would benefit from a more organised approach to equipment storage and disposal – looks a bit untidy at present</td>
<td>We are working with the clubs to maintain &amp; improve the pavilions &amp; the rugby club has in 2011 undertaken significant improvements internally to kitchen &amp; changing rooms. RBWM has offered some 50/50 funding to clubs to undertaken works. The rugby club internal improvements has created more storage space which will allow us to tidy up perimeter of the buildings</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The Green Flag Award Biodiversity Advice Pack needs to be incorporated in to future revisions of the management plan and annual action plans</td>
<td>Will be included in the plan when next updated in 2013. Item has been added to action plan</td>
</tr>
<tr>
<td>Conservation and Heritage</td>
<td>The layout of large events currently limits the expansion of tree and shrub areas and hence the further development of wildlife habitats. Further restrictions should to be avoided to ensure a balance is achieved</td>
<td>We have worked with event organisers to increase no go areas to allow more tree &amp; shrub planting &amp; increase wildlife habitats.</td>
</tr>
<tr>
<td>Community Involvement</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management</td>
<td>In several cases the judge’s previous comments (i.e. from 2010) have been ‘noted’ but no subsequent explanation or update is provided. It would be useful if more information could be supplied in future (i.e. what if anything has been done or if nothing has been done why not?)</td>
<td>Some of the “noted” comments have been actioned/resolved. However, some we would like to do but do not have sufficient resources to undertake/implement. Will include more detailed comments in future.</td>
</tr>
</tbody>
</table>