The future of Maidenhead

Designs reveal new look for town centre - see page 10
HERITAGE GARDENS
Green Lane, Berkshire, SL6 3RH

COUNTRY LIFE FOR MODERN LIVING

THREE MAGNIFICENT NEW FAMILY HOMES IN THE CLASSIC ENGLISH VILLAGE OF LITTLEWICK GREEN

Bellwood Homes is proud to present an exclusive new collection of country homes in the picturesque village of Littlewick Green in Berkshire.

The three detached 5 bedroom properties, each of bespoke design, are set within three acres of private grounds with far reaching rural views. Behind their pleasingly traditional exteriors, these stunning homes offer luxuriously specified and generous family accommodation.

Local connections include forthcoming Crossrail services from Maidenhead station, and excellent road links via the A404 to the M4 and M40. The sought after towns of Maidenhead, Marlow, Henley upon Thames and Cookham are also within easy reach for dining out, shopping and culture.

POA
WWW.BELLWOODHOMES.CO.UK
Message from cabinet member for planning

Home - It’s something we all want to be able to have, somewhere that we can call home. For most people that means having a place that’s the right size, in the right place and, importantly, at the right cost for them.

As a council we play a very important part in helping people to find somewhere they can call home, most obviously in our role as the planning authority. Right now we are in the process of creating a vital 15-year long blueprint for how this can work – the Borough Local Plan.

Many residents will have only heard about this through the proposed sites in their own neighbourhood but this is more than just picking spots to build homes.

We are building a borough for everyone. That means schools, doctors, leisure centres, roads, public transport, shops, offices and everything else that we rely on in our day-to-day lives.

Building this important community infrastructure to support existing and new homes without detracting from the vast swathes of countryside within our borough, without ruining the heritage, and without putting too much pressure on local amenities is no easy task.

But it’s one that we have to face, and face together. Because every day young families who have grown up in our towns and villages are faced with the reality that they might not be able to afford to live here.

Workers who are rightly drawn to the borough’s booming local economy are forced to look elsewhere and commute in because they cannot find somewhere to live. Many of these are the key workers such as teachers, nurses and police officers who we need more than ever as the population continues to grow.

So by making sure that there are enough genuinely affordable homes, enough school places, enough of all the wonderful facilities that make this borough such a great place to live, while leaving more than 81 per cent green belt untouched, is exactly how we are going to build a borough for everyone.

It isn’t easy, but by working with you, our residents, we will make it work, for everyone.

Cllr Derek Wilson
Cabinet member for planning

Contact the council
Call the council on
01628 683800
email: customer.service@rbwm.gov.uk
www.rbwm.gov.uk

The Royal Borough of Windsor & Maidenhead
Town Hall, St Ives Road, Maidenhead SL6 1RF

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01753 853517
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Around The Royal Borough is produced by the Royal Borough of Windsor & Maidenhead and distributed to households in the borough. It is also available in council offices, libraries and leisure centres.
The magazine is available on CD for people with visual impairments.
If you have any comments or would like to submit a contribution for the community pages or book advertising space please contact Communications and Marketing, Royal Borough of Windsor & Maidenhead, Town Hall, St Ives Road, Maidenhead SL6 1RF.
Tel: 01628 796305. Email communications@rbwm.gov.uk

Designed and printed by Baylis & Co, 48 Bell Street, Maidenhead, Berkshire SL6 1HX.
New Mayor appointed

Cllr John Lenton is elected as the Royal Borough’s Mayor for 2017/18 with Cllr Eileen Quick as deputy mayor.

The new Mayor, Cllr John Lenton, last year’s Deputy Mayor, will be supported by the Mayoress, his wife Margaret Lenton during 2017/18. Margaret Lenton is a parish councillor and chairman of Wraigsby Parish Council.

Cllr Lenton was first elected to serve the residents of Horton and Wraigsby in 2001. In his career he has worked as an economist and management consultant in the vehicle and aerospace industries before moving into financial consultancy.

Since he was elected as a councillor he has been chairman of the award winning Royal County of Berkshire Pension Fund. John has been married to Margaret for nearly 50 years and they have lived in Wraigsby for 27 of those. John and Margaret both worked with the National Magna Carta 800 committee in developing local and national commemoration events in 2015.

Cllr Lenton, said: “It is a very great honour to be elected to be Mayor of our wonderful Royal Borough especially as we not only have Her Majesty the Queen with her main residence in Windsor Castle but the Prime Minister as one of our two members of Parliament.”

The Mayor’s chosen charities for the year will be Alexander Devine Children’s Hospice, Berkshire Community Foundation and Thames Hospice.

The Deputy Mayor for 2017/18 will be Cllr Eileen (Dee) Quick, a past Mayor herself in 2015/16. Cllr Quick has been a councillor since 2000 and currently represents Clewer East ward.

Outgoing Mayor, Cllr Sayonara Luxton raised more than £30,000 for her chosen charity the Household Cavalry Foundation.

New Cabinet confirmed

The Cabinet has remained relatively unchanged since last year. The positions for 2017/18 are:

Cllr Simon Dudley: leader, chairman of cabinet and lead member housing
Cllr Phillip Bicknell: deputy leader and lead member highways and transport
Cllr David Coppinger: deputy chairman of cabinet, adult services and health (inc. sustainability)
Cllr Carwyn Cox: environmental services (inc. parking)
Cllr Derek Wilson: planning
Cllr Natasha Arey: children’s services
Cllr MJ Saunders: finance
Cllr Samantha Rayner: culture and communities (inc. customer and business services)
Cllr Jack Rankin: economic development, property and deputy for finance
Cllr David Evans: Maidenhead regeneration and Maidenhead (inc. school improvement)

Principal Members
Cllr Christine Bateson: neighbourhood planning and Ascot and The Sunnings
Cllr Stuart Carroll: public health and communications
Cllr David Hilton: Ascot regeneration
Cllr Lisa Targowska: HR, legal and IT

Deputy lead members
Cllr Michael Arey: planning performance
Cllr Malcolm Alexander: streetcare and Windsor and Eton
Cllr John Bowden: aviation and Heathrow airport
Cllr Marius Gilmore: manifesto delivery
Cllr Philip Love: Maidenhead Regeneration and Maidenhead
Cllr Ross McWilliams: policy and affordable housing
Cllr Hari Sharma: bus champion

Clever North’s new councillor

Clever North has a new ward member - Cllr Wisdom Da Costa - who was elected as an independent councillor following a by-election.

Cllr Da Costa has lived in Windsor for seven years and had previously been a Royal Borough councillor from July 2014 to May 2015.

In his spare time he works with the WWRA, tries to get fit in the gym, dotes on his family and granddog, tends bees and suffers supporting Reading FC.

The results were Wisdom Da Costa secured 805 votes. Lars Swann, Conservatives 784, Amy Tisi, Liberal Democrats 405, followed by Michael Boyle, Labour with 273.

New planning portal

The Royal Borough’s planning team has successfully launched a new portal to view and comment on applications online.

You can view email notifications about applications you are interested in and get a better understanding of designs with measuring tools and a map search function.

Around 750,000 documents from past and current projects were successfully transferred into the system which also allows residents’ comments to be added online and immediately viewed.
Advice if you live in high-rise buildings

Royal Berkshire Fire and Rescue Service has provided advice and reassurance to people who are concerned about the safety of high-rise buildings following the tragic incident at Grenfell Tower in London.

Area Manager Mark Gaskarth who is responsible for Fire Safety for Royal Berkshire Fire and Rescue Service, said: “Our thoughts are with everyone who has been affected by this tragedy. Our colleagues in London Fire Brigade have been working incredibly hard and our thoughts are with them as well. These incidents are rare but it is important that we offer advice to our residents. “Our advice to people who live in high-rise properties or purpose built flats or maisonettes, reside from having a smoke alarm and taking fire safety precautions, is to make sure you know your escape route and what to do if there is a fire inside your home or somewhere else in the building.

“If there is a fire inside your flat or maisonette, alert all the people in your flat and leave, closing your doors behind you. Follow your escape plan and if there is lots of smoke, crawl along the floor where the air should be clearer. Always use the stairs rather than the lift and call 999 as soon as you are in a safe place.

“We work with local authorities, developers, and tenants to help ensure that the fire safety arrangements in high-rise accommodation are safe and appropriate. Our crews train (see picture) to ensure they are familiar with high-rise buildings in our area and what action to take in the event of a fire.”

Small business rates relief

We are always keen to support businesses in the borough.

From April 1 2017, the Government changed the way grants small business rate relief.

Businesses with a rateable value of £12,001 or less will receive 100% relief. For those between £12,001 and £15,000 that relief reduces.

For those with a rateable value of up to £15,000 businesses can claim the Small Business Relief multiplier which is lower than the standard.

Clr Jack Rankin, cabinet member for economic development and property, said: “There are some fantastic small businesses in the borough who bring jobs and vibrancy to the area.

‘I’d encourage anyone who thinks they could benefit from this to get in touch.’

Clr Jack Rankin

“We are always looking at what we can do as a to council to help support them and by receiving business rates relief they can spend more money and time on making their businesses a success.

‘I’d encourage anyone who thinks they could benefit from this to get in touch.”

To apply go to www.rbwm.gov.uk and search for ‘small business rate relief’ or email business.rates@rbwm.gov.uk for more information.

York House

York House in Windsor will be closed to the public from 23 June as we embark on a year-long programme of works to refurbish the building and bring it up to date with today’s needs.

If you’re in town and need to speak to a council officer then you can now visit the new library and resident service team at Windsor Library (see page 20).

They are able to help with a whole range of services in person and over the phone.

While work is ongoing the car park at York House will also be closed but alternative parking is available nearby at the Victoria Street car park.

Think about garden improvements

Are you thinking about having some work done on your home? Have you thought about how changes to your garden or driveway could help reduce the impact of flooding?

We are asking residents help to make sure the borough is protected as best it can from the damage that flood waters can cause.

Even something as small as the material you choose to use on your driveway can help. Creating a surface that water can drain through will help to reduce the amount of flood water that makes it to people’s front doors.

This is especially important for those living in flood plain such as in Old Windsor, Wraysbury and Datchet.

Clr Lynne Jones, ward councillor for Old Windsor, said: “We know all too well how flood waters can have an impact on residents’ homes and lives but by making some of these small changes we can all do our bit to help.

“It’s important to think if you’re having work done, especially on things like driveways, that the way we build over land can change where water goes when it floods.

“It’s important to think if you’re having work done, especially on things like driveways, that the way we build over land can change where water goes when it floods’

Clr Lynne Jones

“Choosing gravel or another porous material instead of tarmac can make a real difference.”

Guidance from the Department for Communities and Local Government also says that the effect of numerous gardens being paved over can combine and lead to temperature rises locally, sometimes known as the urban heat island effect.

There are three main types of solution to creating a permeable driveway:

• Using gravel or a mainly green, vegetated area.

• Directing water from an impermeable surface to a border rain garden or soakaway.

• Using permeable block paving, porous asphalt or concrete.
New leisure centre takes a step forward

Award winning architects, Burke Rickhards have been appointed by the Royal Borough of Windsor & Maidenhead to design the new leisure centre at Braywick Park.

Braywick Leisure Centre will replace the ageing Magnet Leisure Centre on Holmanlea and provide residents with an outstanding new sports facilities when it opens in 2019.

Subject to planning permission, the new centre will be built alongside Braywick Park’s existing sports facilities, including the football and rugby pitches and running track.

It will include:
- A 10-lane, 25m swimming pool (up from eight lanes).
- A larger training pool – almost double the size.
- A larger splash area.
- A 200 station gym (up from 150).
- Improved accessibility for sports team and disabled users.
- 250 car parking spaces bringing the total to 500.

By locating the new leisure centre alongside these facilities, the council will be able to create a state-of-the-art sports and leisure hub at Braywick Park that is easily accessible both by public transport (buses 4, 4A and 53 stop at Braywick Park), by bicycle (via the Green Way) as well as by car.

Cllr Samantha Rayner, cabinet member for culture and communities, said: “With architects on board, we can progress the leisure centre design ready for further public consultation on the detailed design.

“The Braywick Leisure Centre will be the Royal Borough’s jewel in the crown and be a key driver in enabling our communities to get fitter and healthier.”

Stephen Rickhards, partner at architecture practice Burke Rickhards, said: “The new centre will be designed to respond sensitively to the parkland environment. We are keen to engage with local residents, sporting organisations, schools and other interested parties to ensure we design a centre that everyone will be proud of for many years to come.”

Public consultation on the detailed designs for Braywick leisure Centre will take place in September, after which a planning application will be submitted to the Royal Borough for determination.

Lighting up the borough

A borough-wide project to replace all 14,000 residential street lanterns with low energy LED alternatives is well underway.

Around one third have already been replaced and the whole scheme is on target for completion by the end of the year.

The new lights will significantly reduce energy use which benefits the environment and offers council taxpayers’ better value for their money.

Within the same project 850 illuminated traffic bollards will also be replaced with more eco-friendly reflective bollards and heritage sites including Windsor Town Bridge and Baldwin’s Bridge in Eton will have their lighting upgraded.

What to expect...

When first installed the new LED lights have be switched on at full power until that section of the network has been completed.

This can result in brighter than normal light for up to a day or two before each a section is completed when they will be automatically dimmed or switched off to suit the time of day.

The lights – which can be managed remotely – will then follow time patterns where they will dim slightly later at night. Down shields are being installed where appropriate on lights close to residential properties.

In the rare case that a light is either too bright or too dim for more than a few days after installation this can be reported at www.rbwm.gov.uk and searching for ‘Fix It’ forms.

New highways contracts

These are the new look vehicles and uniforms for the teams keeping your borough clean and safe.

Earlier this year the council agreed new contracts with VolkerHighways, Project Centre and Urbaser to deliver a number of services including street cleansing, highways maintenance and road safety.

A number of council staff were transferred over and residents will benefit from an enhanced service through these specialist providers.

Any issues in your neighbourhood can still be reported at www.rbwm.gov.uk and search for report something.
Record amount of grant funding this year

Success stories

Local groups are making good use of more than a quarter of a million pounds worth of annual grant funding that has been awarded by the council this year.

Nearly 40 organisations have benefitted from the record allocation of £269,000.

Cllr MJ Saunders, cabinet member for finance, said: “I am thrilled to hear about the projects that are now spending their money and seeing the results.

“Our next grant round will be decided in September and we have just over £17,000 left for groups to apply for.”

Application forms and guidance notes can be found at: www3.rbwm.gov.uk/communitygrants

Local group Family Action were awarded £1,000. They offer respite for children and young people whose lives are challenged by caring for a member of their family.

Anita Oliver, senior trusts and grants fundraiser, said: “This funding will help us to continue to deliver activities for young carers by accessing venues such as Marlow Road in Maidenhead and Windsor youth and community centres.”

Maidenhead based The Autism Group received £2,200 to put towards their work with young carers that includes sessions for an arts and crafts club and games console sessions.

This funding along with their own will help them to run the groups at minimal costs to the families.

Their main purposes are to offer special interest social groups to young people aged 11-25, to offer parent support and to provide autism training to parents/carers.

Dawn Kohn, communications coordinator for the group said: “Thanks to the grant money we have received from the council our young people are able to meet, enjoy an activity that is important to them and further develop their social skills.

“It is fantastic to see them chatting, interacting and forming friendships at the groups as their confidence grows.”

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Apna Virsa is planning to spend their £3,500 grant to initiate a pilot project in Slough which focuses on the health and wellbeing of the over 50s. They already have a successful one running in Slough.

Seema Kamboj, project co-ordinator for the group, said: “We are really looking forward to engaging with residents and providing new opportunities for them to participate in activities like dance, yoga and walking sessions to maintain/improve their health and wellbeing.”

For more information visit http://apnavirsa.org.uk/

Residents are delighted with their refurbished facility at Sawyers Close.

A £1,000 grant for the Sawyers Close Residents Association enabled them to refurbish the kitchen at the Pump Room, Sawyers Close in Dedworth.

The Pump Room has been open for 17 years and is run by the group as a communal space for all the residents to use and take part in activities that will bring the community together.

The Autism Group enjoying an arts and craft session.

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Next step for the

Following the council’s decision to approve the next part of the Borough Local Plan, the Regulation 19 process has now begun.

The plan will shape the next two decades of growth and facilitate the new homes and infrastructure which are provided in the borough.

Development will not take place all at the same time but will be phased over the next two decades. Alongside this there will be hundreds of millions of pounds invested into infrastructure projects.

The plan sees 81% of the green belt remain as we work to protect the borough from inappropriate and opportunistic development.

The plan was discussed at Full Council on Monday 19 June and Regulation 19 is underway.

Comments that have already been supplied in the Regulation 18 consultation last year have been assessed and fed into the Regulation 19 plan.

Regulation 19 tests the soundness of the plan as a whole rather than on individual sites.

The key areas for making representation are whether the plan is:

- Positively prepared – does it meet the objectively assessed need for housing and employment land and is it consistent with achieving sustainable development.
- Justified – does it contain the most reasonable strategy when compared against reasonable alternatives.
- Effective – is it deliverable over the period given.
- Consistent with national policy – does it allow sustainable development in line with the National Planning Policy Framework and the supporting National Planning Policy Guidance.

Cllr Derek Wilson, cabinet member for planning, said: "The Borough Local Plan plays such an important part in how we shape the future of the borough and build a borough for everyone."

"After residents gave us their views on the proposed sites in the last round of consultation we fed that back into the plan and now we are testing the soundness of it."

"It is important to remember that Regulation 19 is only to gather comments on technical and legal soundness of the plan."

"All these comments will be supplied to the Secretary of State ready for the examination."

You can view the draft plan, including the draft plan for infrastructure provision and other supporting documents, online at www3.rbwm.gov.uk/blp or in person at our libraries across the borough.

The process will run until 25 August. Following this it will be submitted to the Planning Inspectorate. They will then advise when the Examination in Public will take place, where the examiner will make their judgement in consultation with the Secretary of State before Full Council is asked to formally adopt the plan.

Developing your community

The Borough Local Plan is supported by an Infrastructure Delivery Plan. This demonstrates what infrastructure is required alongside the implementation of the plan.

The plan is named ‘infrastructure plan’ under statutory obligation but it is not meant to set out, at this point, each piece of infrastructure.

This plan is a document that will be constantly evolving and will be updated every time we get a planning application that needs the relevant infrastructure to support it.

It makes sure homes, schools, doctors, roads and anything else that supports you each day is built in the right place at the right time.

To find out more visit www3.rbwm.gov.uk/blp
Borough Local Plan
How does this affect my community?

Ascot and the Sunnings
Sites that have previously been identified in the Ascot and Sunnings Neighbourhood Plan have been fed into the Borough Local Plan. Sites also came forward when the council did the ‘call for sites’ which allows landowners to identify potential sites for development.

Cllr David Hilton, principal member for Ascot regeneration, said: “The Borough Local Plan supports the local economy and enables the provision of low cost housing to benefit all residents.

“Development in the centre of Ascot could also provide much needed community facilities and help develop infrastructure.”

Maidenhead
Maidenhead has been identified as the main focus for meeting the borough’s housing needs. This is because it offers greater opportunities to make sure the local infrastructure is developed in line with new homes.

Cllr David Evans, cabinet member for Maidenhead regeneration and Maidenhead (Including school improvement), said: “Maidenhead will be the main focus for many of the new homes as it has excellent transport connections and it will also benefit from the arrival of the Elizabeth Line (Crossrail) when it opens in 2019.

“A large number of those homes are going to be built in the next five years through the four joint venture sites.”

Windsor and Eton
Development in Windsor and Eton will be carefully placed and designed so it is in keeping with the area’s key heritage and tourism assets.

Infrastructure to support residents as well as visitors is at the centre of these plans.

Cllr Malcolm Alexander, deputy lead member for Windsor and Eton, said: “Windsor and Eton may boast world famous heritage but this does not detract from the need to ensure that we have the homes and infrastructure to support the growing local economy.

“A key part of this is ensuring a supply of low cost housing for the benefit of all residents.”

What the Borough Local Plan aims to deliver in your communities

There are 11 objectives for the Borough Local Plan. The objectives seek to protect the character and environment of the borough, enhance community facilities and develop, in line with National Planning Policy Framework, to provide a borough for everyone.

1 - Special qualities
To conserve and enhance the special qualities of the borough’s built and natural environments, including the Green Belt.

2 - Meeting housing needs
To meet the varied housing needs of residents, including affordable housing, in an appropriate way, while steering development to the most sustainable locations.

3 - Visitor economy
To enable the continued success and evolution of the borough’s distinct visitor economy, supporting existing locations and identifying new ones.

4 - Local business economy
To enable the evolution and growth of the local business economy.

5 - Town, district and local centres
To promote the vitality and viability of town centres so that they are at the heart of their communities.

6 - Infrastructure
To retain, improve and provide new facilities and other infrastructure to support new development and ensure a high quality of life for residents of all ages.

8 - Heritage
To seek to maintain and enhance the rich heritage of the borough.

9 - Environmental protection
To maintain, protect and enhance the natural environment of the borough, including the water environment.

10 - Open space and leisure
To provide adequate open space for planned development and appropriate leisure and recreation facilities.

11 - Climate change and biodiversity
To ensure that new development takes account of the need to mitigate the impacts of climate change and biodiversity.
Multi-million pound investment

St Cloud Way.

These pictures show how Maidenhead could look after the council selected its joint venture partner, Countryside.

Countryside will work with the council to deliver the multi-million pound regeneration of the town centre.

They will focus on the redevelopment of four council-owned sites at York Road, West Street, Reform Road and St Cloud Way.

They cover more than 6.3 hectares and together have the potential to deliver around 1,200 homes alongside new shops, restaurants, offices and a stunning new cultural quarter right in the heart of the town.

The regeneration represents a significant opportunity for Maidenhead and is the biggest release of public land in the borough for several years.

Local residents get first dibs

Cllr Simon Dudley, leader of the council, said: “We’ve agreed with Countryside that there will be a six week window for people who have a connection to the borough the opportunity to buy these properties first. This is great news and I am delighted that we are able to offer local residents this great opportunity. They will now be able to plan ahead, speak to mortgage advisors and know that they will have the chance to get a property before we open it up to all.

“With the Elizabeth Line (Crossrail) arriving in 2019, we have a once in a lifetime opportunity to deliver an ambitious redevelopment programme right at the heart of the community.

“Countryside made an impressive bid and we are now working together to rejuvenate the town.

“The council will retain considerable control over how the sites are developed and is committed to providing high quality homes, including genuinely affordable options for local residents, so we can build a borough for everyone.”

Next steps

- We are working together to progress the plans for the four sites.
- Countryside will be opening an office in Maidenhead shortly.
- Plans will be submitted by the end of the year.
- Consultation will begin in the summer/autumn 2017.
- Work will start on site in early 2018.

“Maidenhead will become the distinctive heart of the community.”

Graham Cherry, chief executive of partnerships at Countryside, said: “In partnership with the Royal Borough of Windsor & Maidenhead we are going to create a thriving town centre with new homes, shops, businesses and community spaces.

“We will integrate existing residents with new neighbours and create an attractive cultural quarter where people can relax.

“Maidenhead will become the distinctive heart of the community – welcoming, attractive and accessible to all, providing a strong economic focus for the wider community. Principally, we will create homes for people and a place for everyone.”

To find out more visit investwindsorandmaidenhead.co.uk

Follow us on Twitter @MaidenheadRegen
to transform Maidenhead

“We will create homes for people and a place for everyone.”

Graham Cherry, chief executive of partnerships at Countryside

Countryside is a leading UK home builder specialising in place making and urban regeneration.

Their business is focused on place making which is delivered through two divisions, Housebuilding and Partnerships. The Housebuilding division, operating under the Countryside and Millgate brands, develops sites that provide private and affordable housing, on land owned or controlled by the group.

The Partnerships division specialises in urban regeneration of public sector land, delivering private and affordable homes by partnering with local authorities and housing associations.

Countryside was founded in 1958. It operates in locations across London, the South East, the North West of England and the West Midlands.

For the year ended 30 September 2016 they completed 2,657 homes with revenues of £777m.

Visit www.countryside-properties.com for further information and follow @CountrysideProp on Twitter for the latest news.

What’s planned in and around the town centre

- Potential for up to 5,000 new homes
- Improved retail and restaurant offer
- Enhanced transport interchange
- Improved leisure and cultural facilities
- High quality public realm
- Additional facilities to support the increase in homes

1. St Clouids Way
   Approximately 600 new homes.
2. Chapel Arches and Waterways
   Construction is underway of 240 new homes in addition to retail, restaurant and office space. The Waterways project is also well underway bringing the Thames to the town.
3. Reform Road
   Mixed use employment and residential site with approximately 150 new homes.
4. York Road
   Residential led mixed use development with approximately 320 new homes and enhanced civic facilities.
5. Stafferton Way
   Potential for new offices and new car park.
6. Land south of Stafferton Way
   Approved development of 271 new homes.
7. Braywick
   Indoor and outdoor community leisure facilities including re-located Magnet leisure centre.
8. Land south of Harvest Hill
   Approximately 380 new homes.
9. West Street
   Approximately 240 residential units and additional office space.
10. The Landing
    Outline permission approved for 200 new homes, 5,000m² retail and 35,000m² office.
11. Maidenhead Golf Club
    Approximately 2,000 new homes.

To find out more visit investwindsorandmaidenhead.co.uk

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Council introduces new affordable housing tenure – Rent to Buy

The council is working with local housing providers to help those who are struggling to get their foot on the property ladder to buy their first home.

Through Rent to Buy residents have access to a new type of affordable housing that allows them to live in the property at the same time as saving up to buy it.

The government scheme sees tenants rent the property at a subsidised rent for a number of years, allowing them to save up for a deposit. It is a great option for anyone aspiring to own their own home but finding it hard to save enough money for large down payments.

The first Rent to Buy properties in the borough are already being built at Hanover Way, Windsor. The development by Radian will offer brand new one and two bedroom flats and are expected to be complete from summer 2018.

Cllr Ross McWilliams, deputy lead member for affordable housing, said: “As a 23-year-old looking to buy my first home in the borough I know first hand how difficult it can be.

“But through innovative schemes like Rent to Buy the council and its partners are making real steps towards helping first time buyers find somewhere they can be proud to call home.”

Am I eligible?
- You must have a household income of less than £80,000 per year.
- You must have enough savings to cover one month’s rent upfront and one month’s rent to be used as a deposit.
- You must also demonstrate the ability to save towards a deposit while benefitting from a reduced rent.

How do I apply?
For more information or to register contact the local Help to Buy agent at www.helptobuysouth.gov.uk or telephone 0845 604 11 22.

Housing strategy consultation

We are working on a new housing strategy for the borough. The draft Housing and Homelessness Strategy sets out the council’s approach, its areas of focus and its ambitions for housing over the period 2017–2021.

The draft strategy covers a wide range of housing matters, including affordable housing, homelessness services, supported housing and the private rented sector.

An action plan sets out how we will support the delivery of these objectives in a way that ensures that locally identified needs are met and planned for. As well as seeking to add to housing supply and increase the options for affordable housing we will also tackle long term empty homes.

The council is consulting with the public and partners to get their feedback on the draft strategy document. All comments received will be carefully considered and will help shape the final document before it is adopted. See more at: www.rbwm.gov.uk

John West House year round provision

Vulnerable residents will have access to emergency accommodation 365 days a year through the council’s extended partnership at John West House.

The shelter off Howarth Road, Maidenhead, was purpose-fitted by the Royal Borough to accommodate up to eight people and is being managed by Look Ahead as part of the council’s measures to tackle homelessness.

Following formal planning approval in May the shelter is now able to operate year-round.

Cllr Simon Dudley, leader of the council and cabinet member for housing, said: “No one should ever have to sleep rough and I am glad that in partnership with Look Ahead we are now able to offer year-round accommodation from this specially-fitted shelter.

“Though the difficulties of homelessness are increased during the winter it is important that we are able to help people whatever time of year it is.”

John West House – named after a local homeless man who sadly died last year – offers a safe place to stay the night as well as a base from which to access vital support services including employment advice and health checks.

Anyone needing advice or support should contact the council’s housing options team on housing@rbwm.gov.uk

Empty homes

An action plan has been launched to bring more empty homes in the borough back into use.

Through a mixture of incentives for property owners and the provision of grants to those wishing to purchase or renovate an unused home the council hopes to return up to 25 units a year to the borough’s housing supply.

The work would also include helping landlords to find tenants where a home is in good condition and using the council’s property company to purchase or demolish and rebuild on plots where a site had fallen into disrepair.

A council tax levy on properties that are left unoccupied and unfurnished for more than two years has also been introduced to help encourage landowners to put homes to good use.
The Berkshire Collection
By Shanly Homes

A perfect combination of tranquil countryside and vibrant towns, within easy access of London, makes Berkshire the ideal county to live in.

Shanly Homes offer a collection of 1 and 2 bedroom apartments and 3 bedroom family houses, all located to enjoy the very best of town and country. So whether you are looking to downsize, or put down roots to raise a family, The Berkshire Collection has something for everyone.

SANDALWOOD LODGE, WINDSOR
A superb development of just ten 1 and 2 bedroom apartments, featuring allocated parking, 1.1 miles from Windsor Town Centre and only 0.5 miles away from Windsor Great Park.
1 bedroom from £325,000  2 bedroom from £445,000

ELVA LODGE, MAIDENHEAD
A fine collection of 1 and 2 bedroom apartments, ideally located within half a mile of the station and town centre.
Prices from £335,000 to £575,000

CAMLET PLACE, MAIDENHEAD
Located a short walk from the River Thames, Camlet Place is a development which has two semi-detached and one end of terrace, 3 bedroom family homes remaining.
Prices from £695,000

TRINITY, WINDSOR ROAD, SLOUGH
A superb collection of 2 bedroom apartments set across three stylish villas, a short walk from the high street.
Prices from £335,500

shanlyhomes.com  01494 685800

Prices correct at time of press. Computer generated images are indicative only. External photography of Sandalwood Lodge and Camlet Place. Travel times approximate only.
Council performance indicators

Every quarter, cabinet looks at the performance of the council. There are various measures that we monitor - a snapshot of some of them are below. We are always looking to improve our services to residents and use performance monitoring to help us do that. We are always keen to hear your thoughts. If you would like to take part in a short survey and give us some quick feedback visit: www.rbwm.gov.uk and search ‘resident satisfaction survey’.

- **86%**: % of schools receiving an ‘Outstanding’ or ‘Good’ judgement from Ofsted
- **£907**: Council unit cost compared to other unitary council (annual measure)
- **72.8%**: Resident satisfaction with service received from the council
- **1,021**: Number of 0-4 year olds registered with children’s centres in the top 8 deprived areas
- **61%**: Resident satisfaction with the quality of the roads
- **9,530**: People signed up to ‘My Account’
- **496**: New people receiving Telecare
- **152**: Permanent admissions to residential or nursing care for those over 65
- **30.12%**: Digital transactions carried out through the council’s website
- **89%**: Number of first time contact resolutions
- **£1,368,497**: Level of external investment secured to support the improvement and development programmes for the town centres
- **1,060,119**: Physical and virtual visits to libraries and museums
- **8**: Additional services offered through libraries
- **55%**: Off flood schemes delivered (35% in progress)

Key

- Star = Target exceeded
- House = Annual target
Local councillors are elected by the community to decide how the council should carry out its various activities. They represent public interest as well as individuals living within the ward in which he or she has been elected to serve a term of office.

They have regular contact with the general public through council meetings, telephone calls or surgeries. Surgeries provide an opportunity for any ward resident to go and talk their councillor face to face and these take place on a regular basis.

Councillors are not paid a salary for their work, but they do receive allowances. By law, all members of the council are required to complete a declaration of interest form, the details of which are published annually.
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<th>3</th>
<th>BISHAM &amp; COOKHAM</th>
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| Gerry Clark (Con) | Richard Kellaway (Con) | MJ Saunders (Con) | Stuart Carroll (Con)
|  |  | Cabinet member for education | Principal member for public health and communications |
|  |  |  |  |
| 6 | CASTLE WITHOUT | 7 | CLEWER EAST |
| Jack Rankin (Con) | Wesley Richards (Con) | Shamsul Shelim (Con) | John Bowden (Con)
| Cabinet member for economic development and property and deputy lead member for finance |  |  | Deputy lead member for Aviation and Heathrow Airport |
|  |  |  | Eileen Quick (Con) |
|  |  |  | Deputy Mayor |
| 8 | CLEWER NORTH | 9 | CLEWER SOUTH |
| Hashim Bhatti (Con) | Wisdom Da Costa (Ind) | Nicola Pryer (Con) | Michael Airey (Con)
|  |  |  | Deputy lead member for planning performance |
|  |  |  | Edward Wilson (Con) |
| 10 | COX GREEN | 11 | DATCHET |
| Paul Brimacombe (Con) | Clive Bullock (Con) | Ross McWilliams (Con) | Jesse Grey (Con)
|  |  | Deputy lead member for policy and affordable housing |  |
|  |  |  | Gary Muir (Con) |
| 14 | FURZE PLATT | 15 | HORTON & WRAYSBURY |
| Mohammed Ilyas (Con) | Hari Sharma (Con) | Derek Sharp (Con) | John Lenton (Con)
|  | Bus champion |  | Mayor |
|  |  |  | Colin Rayner (Con) |
| 18 | OLDFIELD | 19 | OLD WINDSOR |
| Geoffrey Hill (Con) | Asghar Majeed (Con) | Derek Wilson (Con) | Lynne Jones (Ind)
|  |  | Cabinet member for planning | Leader of the opposition |
|  |  |  | Deputy leader of the opposition |
| 22 | SUNNINGDALE | 23 | SUNNINGHILL & SOUTH ASCOT |
| Christine Bateson (Con) | Sayonara Lucton (Con) | Julian Sharpe (Con) | John Story (Con)
| Principal member for neighbourhood planning and Ascot & The Sunnings |  |  |  |
|  |  |  | Lynda Yong (Con) |
The hottest new address

Staines-upon-Thames

It’s time for you to take a closer look

This collection of contemporary, London-style studios, 1, 2 and 3 bedroom apartments, set within an impressive new piazza environment, is set to take centre stage in Staines-upon-Thames.

- Landmark location within a few minutes’ walk of the town centre shops and restaurants
- 4 minute walk to Staines railway station, where services to London Waterloo take approximately 35 minutes
- Stunning, highly specified interiors with a private balcony or terrace
- Fantastic range of residents’ facilities includes concierge, gym, private courtyard garden and parking

One bedrooms from £359,950
Two bedrooms from £424,950

To make an appointment call 0333 666 0107