

Privacy Notice for Visitor Marketing and Management

Who we are:

Visitor Management and Marketing
Royal Borough of Windsor and Maidenhead
Station Master's House, Unit 50, Jubilee Arch
Windsor Royal Shopping
Thames Street
Windsor SL4 1PJ
01753 743920
www.windsor.gov.uk

Lawful basis for processing the information:

The Development of Tourism Act 1969.

How we collect information:

Personal data is supplied by completing an online e-newsletter sign up form on www.windsor.gov.uk, via competitions run on Facebook, via tickets sold on our online shop/box office <http://tickets.windsor.gov.uk> and from people who have requested to receive more information from us when they have made an enquiry via the Royal Windsor Information Centre in person or by telephone.

What information is collected:

The following personal data is collected: first name, surname, email address and postcode.

How we use the information provided:

The personal data that we collect is flowed into our visitor marketing database. We send our 'Visit Windsor and Maidenhead' email newsletter to this database a minimum of six times a year.

Who has access to the information about you:

The Visitor Management and Marketing team are the only people who have access to your personal data.

Who we may share your information with:

We do not share your information with anyone.

How long we store your information:

We store your personal data until you request it to be removed. You can unsubscribe at any time by emailing visitormarketing@rbwm.gov.uk or by calling 01753 743920.