

## **Privacy Notice - Parking**

### **Who we are:**

Parking  
Town Hall  
St Ives Road  
Maidenhead

### **Lawful basis for processing the information:**

Traffic Management Act 2004

### **How we collect your information:**

Personal data is supplied by service users or via The DVLA

### **What type of information is collected:**

We collect the name and address of persons who receive a Penalty Charge Notice or are responsible for an Abandoned Vehicle

### **How we use the information provided:**

The information is used to contact the registered keeper of the vehicle to advise of the action to be taken.

### **Who has access to the information about you:**

The information is accessible by the registered keeper themselves and all staff working within Parking Enforcement and Parking administration

### **Who we may share your information with:**

We do not share this information with anyone

### **How long we store your information:**

Records are kept for a maximum of 5 years

**Does your service utilise automated decision making? – No**