Privacy Notice – Parking Enforcement

Who we are:

Parking
Town Hall
St Ives Road
Maidenhead

Lawful basis for processing the information:

Traffic Management Act 2004

Article 6(1)(e) of the General Data Protection Regulation - processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

How we collect your information:

Personal data is supplied by service users or via The DVLA

Categories of information collected:

We collect the name and address of persons who receive a Penalty Charge Notice or are responsible for an Abandoned Vehicle

How we use the information provided:

The information is used to contact the registered keeper of the vehicle to advise of the action to be taken.

Who has access to the information about you:

The information is accessible by the registered keeper themselves and all staff working within Parking Enforcement and Parking administration

Who we may share your information with:

We do not share your information with any third parties unless required to do so by law.
How long we store your information:

Records are kept for a maximum of 5 years

Does your service utilise automated decision making? – No