

## **Parking Enforcement Requests Privacy Notice**

### **Who we are:**

Parking Town Hall  
St Ives Road  
Maidenhead

### **Lawful basis for processing information:**

Traffic Management Act 2004

Article 6 (1)(e) of the General Data Protection Regulation- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

### **How we collect information:**

Personal data is provided by the customer by completing our online form on the council's website. Information may also be provided to us from Royal Borough of Windsor and Maidenhead Customer Service Centre.

### **Categories of information:**

Name, address, contact details and location and nature of parking restriction that you would like the council's parking patrols to enforce.

### **How we use the information provided:**

Requests will be passed to our parking contractor and used to plan future patrols.

### **Who has access to the information about you:**

The council's parking contractor and the parking team have access to this information, along with authorised users of the JADU Customer Relationship Management system.

### **Who we may share your information with:**

Depending on the nature of the enquiry information may be shared with the following Royal Borough Internal departments: Parking, Commissioning-Communities, Councillors. External companies: NSL ( <http://www.nsl.co.uk/> )

**How long we store your information:**

Permanent retention

**Does your service utilise automated decision making? – No**