STATEMENT OF REASONS

THE ROYAL BOROUGH OF WINDSOR & MAIDENHEAD
(VARIOUS ROADS, MAIDENHEAD) (20 MPH SPEED LIMIT)
(EXPERIMENTAL) ORDER 2020

The Local Authority is taking steps to ensure the safety of all road users during the Covid 19 virus. It is anticipated that there will be an increase in the number of pedestrians and cyclists using the available road space in Maidenhead town centre. Measures are to be put in place to widen the footway and provide additional cycle provision on the carriageway which will lead to a lower provision for motor vehicles. It is intended to ensure that pedestrians and cyclists can access Maidenhead town centre in as safe a manner as possible. Due to the anticipated increase in number of pedestrians and cyclists, the Local Authority is proposing to reduce the speed limit in the roads in Maidenhead town centre to 20mph.

The effect of this order will be to implement a 20mph speed limit in the following roads in Maidenhead:
Albert Street, Bridge Avenue, Bridge Street, Broadway, Brock Lane, Crown Lane, Fotherby Court, Grove Road, High Street, Hightown Road From its junction with King Street westwards for a distance of 30 metres, Kidwells Park Drive, King Street, Market Street, Nicholsons Lane, Old Post Office Lane, Park Street, Providence Place, Queens Lane, Queen Street, St Ives Road, West Street, York Road.

The Royal Borough of Windsor & Maidenhead propose to make the above Experimental Traffic Regulation Order to introduce a 20mph speed limit in central Maidenhead for the following reasons:

A. For avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising.

B. For preserving or improving the amenities of the area through which the road runs.